

Application Face Page

SPF SIG Grant FY 2009-2010

Date Application Submitted to State July 24,2009	Person Submitting Application Stacey Caesar, Prevention Specialist	No. Pages 27	County Teton
Fiscal Agent Information Name of Agency Serving as Fiscal Agent: Curran-Seeley Foundation Contact Person: Ed Wigg Title: Executive Director Address: PO Box 11390 610 W. Broadway Jackson, WY 83002 Phone: 307-733-3908 Fax: 307-734-0017 Email: ed@curranseeley.com			
Program Manager Information Name: Stacey Caesar Title: Prevention Specialist/SPF-SIG Coordinator Address: PO Box 3371 Jackson, WY 83001 Work Phone: 307-413-6883 Cell Phone: 307-413-6883 Email: staceycaesar@msn.com			
Coalition Information Formal Name of Community Coalition: Communities Mobilizing for Change on Alcohol Date/Time/Location of Regular Meetings: Second Tuesday of each month/Noon/First Interstate Bank			

EXECUTIVE SUMMARY: (Please provide a brief narrative of your Coalition, its successes in achieving program goals of reducing underage drinking and binge drinking, and its planned prevention efforts. You may include information about your county that you feel is particularly relevant, or about specific barriers you have encountered and how you plan to overcome them. Your summary should be suitable for publication to third parties, including our federal partner, CSAP. Your summary should be at least one page and may be two pages or more, provided it contains sufficient substantive content that an outsider reading it would get a good sense of prevention efforts within your county).

Teton County's Communities Mobilizing Coalition was formed in 2001 with 8 key community leaders from a total county population of 18,000. Today, the membership of the coalition has grown to include over 40 separate stakeholders representing a wide range of people from all levels of our community. There are also over 100 inactive members who receive regular correspondence via email. Increased community involvement with Communities Mobilizing is a result of the coalitions' commitment to coordinate efforts to reduce at-risk behavior in youth and misuse among adults.

Our comprehensive community plan has identified 4 risk factors: Low commitment to school, favorable parental attitudes toward ATOD, Community norms favorable to ATOD, and high usage levels. Our community has implemented over 14 programs using Best Practice Models to address these risks. They incorporate a wide variety of services across the continuum of care from universal to selected to indicated programs for grades K-12 including in-school, after school, and summer programs. These programs address: decreasing the use of ATOD by youth, decreasing parental attitudes and community attitudes favorable to ATOD, increasing the level of commitment to school, establishing Tobacco Free Schools of Excellence, and providing appropriate services for populations not normally served by the state or local educational agencies. The coalition, along with Curran-Seeley Foundation and the Teton County School District, is working towards integrating accurate norms information into appropriate classes (like health) as well implementing a community-wide information campaign. The coalition also works closely with law enforcement to target these suppliers and thereby reduce underage access to alcohol.

The lifestyle in our community is a reflection of the substance abuse problems that we face, as Jackson Hole has a reputation as a popular place to visit. Our community provides many outdoor recreational opportunities, a party atmosphere, and a large transient population that either works in the travel industry or are second home owners. Thus, Social Availability is a huge problem due to the very large number of special events in our community, which are designed to entertain our guests. Due to the many resorts, restaurants and events that take place each year, in order to accommodate and attract our visitors, Teton County ranks highest in the number of special events and malt liquor licenses in the state. Teton County also ranks number one among those who disagree that alcohol should not be sold at community events. With 3 major ski resorts and approximately 3 million visitors passing through each year, there is a need to provide entertainment for our visitors – as it is essential to our livelihood. Therefore, we are very concerned about the significant role that non-residents play in our data.

In our first strategy, Responsible Beverage Server Training, our initial plan was to have a member of our coalition trained to teach TIPS classes and to then have the classes offered on a regular basis in our community. We accomplished that by having Stacey Caesar trained in May 2008. We then started holding classes on a monthly basis, open to all community members. During the fall of 2008, we convinced our local judge to make these classes mandatory to anyone in Teton County who failed a compliance check. After much promotion of the TIPS program, we have now begun to train

organizations that hold special events in Teton County, such as the Rotary Club, who are servers at the Teton County Fair, etc.... These trainings are currently voluntary, so during this next fiscal year we plan to work towards making TIPS training mandatory for all servers at special events in Teton County. We would eventually like to make the training mandatory for all liquor license holders in our community, and are currently exploring that possibility.

Our second strategy, Compliance Checks, is an ongoing project in our community. Over the past year, checks have been done on a regular basis, with our coalition placing ads in our local paper each time, congratulating those who passed. We also recently purchased a “spy” camera and recorder for our sheriff’s department to help with the process. In the upcoming year, we will continue to promote and conduct this process, working with both a new sheriff and police chief (right now, our police chief is interim). We would like to further recognize those who pass these checks (invite them to Rotary luncheons, etc...) and emphasize to our community the importance of this activity. Now, in Teton County, if a retailer fails a compliance check 3 times in one calendar year, they face losing their liquor license.

Our third strategy, a community hotline, is something that our entire coalition is very excited about, especially the texting component of it. At this point, we don’t seem to have a lot of information of how it will be implemented, but we are planning on conducting an extensive media campaign, in conjunction with our Most of Us campaign, to promote it (advertising the purpose and the phone number wherever possible – websites, newspaper ads, posters, water bottles, etc....) We would like this hotline to be able to accept reports of underage parties, drunk drivers, public intoxications, domestic disputes, suicides, etc.... and feel that it would greatly benefit our community.

For our first Special Project, we would like to tighten the social host liability regulations in our community. We feel that most people are not aware of the state ordinance that holds innkeepers and parents liable for underage parties held on their property – it still happens all the time in Teton County. Last year, our coalition sent a letter to all innkeepers alerting them to this liability and outlining the consequences. We have also published articles in our parent newsletters through the school district. Our next step is to enact a policy similar to the one enforced in Laramie, WY. It seems that State-wide regulations are not always taken as seriously and enforced as local regulations are. We will then need to advocate it within our community in order to ensure that everyone is aware and takes it seriously.

Along those lines, another strategy that we will be undertaking is the public awareness of the zero tolerance policy of our local law enforcement agencies regarding all aspects of alcohol abuse. Our weekly, and only local newspaper, tends to only print what they feel is “newsworthy” (we sometimes compare them to the National Enquirer). Several times over the last year, our law enforcement has sent out news releases regarding enforcement around special events (prom, etc...) and the newspaper has ignored them. We feel that if we have a media budget for advocating enforcement regulations and public awareness, this will add greatly to our efforts.

For Special Project II, we will enhance our already existing SADD Youth Group and look at basing it on the already existing CAN groups around the state, such as in Cody, Riverton, and Lander. We would like to begin this process by taking a core group of students to one of the other schools to be mentored for a day, so that our students can get a feel for how these groups are run so that they can take a leadership role in enhancing their own group at Jackson Hole High School. We also plan to take the kids to Youth For

Justice again this year.

Under Special Project IV, we plan to implement Project Success, a CSAP Model Program, in both our Middle School and High School. We will bring in a trainer to train our counselors from both schools and Curran-Seeley Foundation counselors and prevention personnel. We will also implement Creating Lasting Family Connections into our in-house treatment program at Curran-Seeley.

And finally, for Special Project V, we will seek and conduct regional networking and community trainings by bringing in trainers and speakers for topics that are relevant to our community and our causal areas.

The most important thing that our coalition has learned from past experiences is that what may work for the rest of Wyoming does not necessarily work for Teton County. Wyoming, as a whole, is still seen as part of the “Old West”. Teton County is much different (tourism, wealth, recreation opportunities, diversity of population, education levels, etc...) and we have learned that when state-wide initiatives are conducted, we must do our part to tailor it to the uniqueness of our own community.

Worksheet 1. Targeted Causal Areas and Identified Strategies

Potential Causal Areas	Is Your Community Currently Targeting this Causal Area? (Yes or No)	What Evidence-Based and/or Environmental Strategies Have You Implemented This Year to Address this Causal Area? (Please be Specific)
Retail Availability	Yes	Responsible Beverage Server Training Compliance Checks
Criminal Justice	Yes	Enforcement Public Awareness of Enforcement
Social Availability	Yes	Social Host Liability
Promotion	No	Billboards already banned in Teton County
Community Norms	Yes	Social Norms Campaign – Most of Us Communities Mobilizing for change on alcohol
Individual Factors	No	

Worksheet 2: Causal Area & Evidence-Based Strategy Assessment

Question 1.

Have your targeted causal areas changed? If yes, what data supports this change?

No, our Causal areas have not changed.

Question 2.

Have your chosen evidence-based strategies changed from the original? If yes, what are the changes and why did you make them

Our evidence-based strategies have not changed from the original, but our approach has changed and we are ready to take our strategies to the next level.

Worksheet 3. Current CAC Membership Roster & Planning Meeting Attendance

Pier Trudelle	Teton County School District	PO Box 568 Jackson 83001	ptrudelle@teton1.k12.wy.us	307-690-0005	Yes
Ed Wigg	Curran-Seeley Foundation	PO Box 11390 Jackson 83002	ed@curranseeley.com	307-730-6911	One on One Meeting
Julia Heemstra	Teton Tobacco Prevention	PO Box 751 Jackson 83001	Julia@tobaccofreejackson.org	307-699-2115	Yes
Brianna Morzov	Curran-Seeley Foundation	PO Box 11390 Jackson 83002	brianna@curranseeley.com	307-699-0388	Yes
Scott Terry	Teton County Sheriff's Office	PO Box 1885 Jackson 83001	sterry@tetonsheriff.org	307-733-4052	Yes
Jim Whalen	Teton County Sheriff's Office	PO Box 1885 Jackson 83001	jwhalen@tetonsheriff.org	307-733-4052	Yes
Dan Zivkovich	Jackson Police Department	PO Box 1687 Jackson 83001	dzivkovich@ci.jackson.wy.us	307-699-2669	Yes
Todd Smith	Jackson Police Department	PO Box 1687 Jackson 83001	tsmith@ci.jackson.wy.us	307-733-1430	Via E-mail
Tony Mathews	Jackson Police Department	PO Box 1687 Jackson 83001	tmathews@ci.jackson.wy.us	307-733-1430	Via E-mail
Jean Coldsmith	Teton County School District	PO Box 568 Jackson 83001	jcoldsmith@teton1.k12.wy.us	307-733-2704	Yes

Scott Crisp	Teton County School District	PO Box 568 Jackson 83001	scrisp@teton1.k12.wy.us	307-732-3700	Yes
Cindy Knight	Teton Youth and Family Services	PO Box 2631 Jackson 83001	cindy@tyfs.org	307-733-6440	Via Email
Keith Gingery	Teton County Attorney's Office	PO Box 4068 Jackson 83001	kgingery@wyom.com	307-733-4012	Yes
Diana Reiser	Parent/School Board Member	PO Box 568 Jackson 83001	mamadi@wyom.net		Via Email
Janice Skinner	Parent		janiceskinner@mac.com		Yes
Paul Vogelheim	County Commissioner	PO Box 3594 Jackson 83001	pd@vogelheim.com	307-733-8094	Yes
Larry Landers	Entertainment/ Radio		wahoowyoming@yahoo.com		Yes
Gary Elliott	Teton County School District	PO Box 568 Jackson 83001	gelliott@teton1.k12.wy.us	307-732-3700	Yes
Leland Christensen	Teton County Commissioner	PO Box 3594 Jackson 83001	lelandchris@hotmail.com	307-733-8094	Yes
Stacey Caesar	Prevention Specialist/SPF-SIG Coordinator	PO Box 3371 Jackson, WY 83001	staceycasear@msn.com	307-413-6883	Yes

Worksheet 4. Meeting Report

Date of Initial CAC Planning Meeting June 11, 2009	Place of Meeting <i>First Interstate Bank</i>	Length of Meeting 2.0 Hours	No. CAC Members Attending - 15
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STRATEGIES IDENTIFIED FOR PRIMARY PLAN

Name of Strategy	Why Did You Select This Strategy?	What Are You Going to Accomplish?	Potential Barriers
1. Responsible Beverage Server Training	We selected this strategy because we have made great strides in bringing it to Teton County that we now want to take it even further.	Our goal is to make the training mandatory for all Special Event permits in Teton County and eventually make it mandatory for all holders of liquor licenses.	We do not see any barriers for the special events, but for liquor license holders, we could face barriers due to the large amount of turnover in employees due to the transient nature of our community.
2. Compliance Checks	Already conducting on a regular basis and feel that it is important to continue.	Significantly decrease the amount of alcohol served to minors.	The appointment of a new Police Chief and budget cuts.
3. Community Hotline	Coalition was very receptive to the idea once presented	Establish and promote a community text/hotline for reporting underage parties, drunk drivers, domestic disputes, etc.... in Teton County.	No barriers at this time.
4. Public Awareness of Enforcement	We would like to expand the amount of coverage we receive in the newspapers and radio in order to increase awareness.	Educate and advocate for a Zero tolerance in regards to underage drinking and adult misuse of alcohol.	Lack of Funding for ads/Newspaper only prints news releases occasionally.
5. Social Host Liability	We like the ordinance that Laramie recently passed and would like to do something similar in Teton	Make parents and innkeepers realize the consequences of their actions and to think twice	Resistance of elected officials

	County due to our perception among parents that it is okay.	and take all precautions necessary to make sure that this does not happen on their property.	
6. Communities Mobilizing for Change on Alcohol	We already have a great coalition and plan to continue in a productive nature.	A very successful Social Norms Campaign.	Busy lives of our volunteers

SPECIAL PROJECTS SELECTED

Name of Project	Why Did You Select This Project?	What Are You Going to Accomplish?	Potential Barriers
1. Recommended Environmental Strategies	There are so many efforts that our coalition would like to pursue, but funding (especially for media) is always a concern. Our 2 additional strategies are what our coalition feels are most important for our community at this time.	Public Awareness – the bottom line is that our community needs to know that these are serious issues.	No potential barriers at this time
2. Youth Group Empowerment	We already have a SADD group at our high school and would like to increase participation.	We are going to take our Youth Group to the next level by increasing participation.	Student Participation
3. Highly effective Individual Programs	<ul style="list-style-type: none"> - Project Success, a CSAP Model Program, was recommended by our school district staff as something they would like to see implemented at both the Middle and High School. - Creating Lasting Family Connection would be a great addition to in-house programs offered at Curran-Seeley Foundation. 	<ul style="list-style-type: none"> - Reduce substance use among our high risk, multiproblem middle and high school adolescents. - We will increase the resiliency of our participants and reduce the frequency of their alcohol and other drug use. 	Student participation
4. Regional Networking and Community	Training is something that has been lacking within our coalition as most members	We will bring in a speaker(s) to provide inspiration and training for	No potential barriers at this

Training	cannot take the time to travel to conferences.	our coalition and community.	time
<p>Did you request any type of technical assistance from WyPTAC or the Division for this meeting? If no, why not? If yes, what type did you request?</p> <p>Worked with Tere Bragg via email and phone.</p>		<p>Did you request WyPTAC or the Division provide direct assistance in facilitating this meeting? If no, why not?</p> <p>No, not well received last year – coalition sometimes feels that they are pressured into things that they do not want to take on. Important to remember that these are volunteers and not paid staff and how important they are to our community (and my job!)</p>	<p>Did you receive the TA requested?</p> <p>N/A</p>

Worksheet 5. Local Community Prevention Efforts

Local Prevention Initiatives other than the PF	Major Strategies	Critical Dates and Events	Local Contact	Potential Collaboration Y/N
<i>Federal Prevention Block Grant</i>	<ul style="list-style-type: none"> • <i>Too Good For Drugs</i> • <i>Communities Mobilizing</i> • <i>Teton County Health Fair</i> 	<p>-<i>School Year</i></p> <p>-<i>Year Round</i></p> <p>- <i>May</i></p>	<i>Brianna Morzov, Curran-Seeley Foundation</i>	<i>Yes</i>
<i>Most of Us Social Norming Campaign</i>	<i>Media Campaign designed to change social norms in Teton County – targeting both minors and adults.</i>	<i>Launch – Fall 2008</i>	<i>Stacey Caesar, Curran-Seeley Foundation</i>	<i>Yes</i>
<i>The Line social marketing campaign</i>	N/A	N/A	N/A	N/A
<i>Wyoming’s First Lady’s Initiative</i>	<i>Provides funding through the Youth Engagement Grant for Youth Group activities</i>	<i>Year Round</i>	<i>SADD/Jackson Hole High School, Communities Mobilizing,</i>	<i>Yes</i>

			Curran-Seeley Foundation	
Community Initiative to integrate prevention	<ul style="list-style-type: none"> • Positive Social Norms • Insight • Second Step for Middle School Students • Nurturing Parenting Becoming a Love and Logic Parent 	Ongoing	Stacey Caesar, Curran-Seeley Foundation	Yes
Youth Initiatives (post-FACE activities)	Participated in Youth for Justice and Project Sticker Shock	January 2009 March 2009	Stacey Caesar, Curran-Seeley Foundation	Yes
Anti-Drug Programs	N/A	N/A	N/A	No
School Prevention Programs	Second Step (English/Spanish); PBS; Love & Logic; D.A.R.E. Too Good For Drugs; PBS; Parent Education Nights Project Northland; Life Skills; PBS Counseling (Groups/ Individual); Social Norms Campaign Advisor/Advisee (Life Skills); ESL Life Skills; Latina Leadership; 10th Grade Health Class; Senior Seminar; Counseling (Individual, Group, Referrals); Newsletter; Staff Development & Training; MADD Assembly After School Activities (Kids' Club; GAP); Teton Mentor Project	Based on School Calendar	Pier Trudelle, Teton County School District	Yes
Law Enforcement Prevention Programs	Continue to provide a School Resource Officer to the Town schools who assists with in-class education efforts. In addition, the SRO will also be trained as a D.A.R.E. instructor to increase his awareness of substance	Year Round	Jackson Police Department & Teton County Sheriff's Office	Yes

	<i>abuse messages and to provide him with more tools to use in the schools and classrooms. Engage is sting operations, education efforts, site visits, and media releases. In addition, the JPD has joined the Communities in Action program.</i>			
<i>Suicide Prevention Programs</i>	<i>No Report – not member of our coalition, has never responded to e-mail and phone calls.</i>		<i>Mark Houser</i>	
<i>Wyoming Tobacco Prevention and Control Program</i>	<ul style="list-style-type: none"> <i>Educational Media Campaign Policy/Ordinance Changes re: Smoke Free</i> 	<i>Year Round</i>	<i>Julia Heemstra, Coordinator until August 1, 2009</i>	<i>Yes</i>
<i>Public Health Programs and Initiatives</i>	<i>Member of Coalition and CAC only</i>			<i>No</i>
<i>Juvenile Justice</i>	<i>Member of Coalition and CAC only</i>			<i>No</i>
<i>DFS-Foster Care</i>	<i>Member of Coalition and CAC only</i>			<i>No</i>

Worksheet 6 – Potential Local Partnerships and Collaborations

AGENCY NAME/CONTACT: Block Grant/Bri Morzov, Curran-Seeley Foundation
IDEAS FOR COLLABORATION: Active member of coalition and works closely with the school district to provide prevention programming.
AGENCY NAME/CONTACT: Most of Us Campaign/Stacey Caesar

<p>IDEAS FOR COLLABORATION: Campaign is conducted by our coalition, under the direction of our Prevention Framework.</p>
<p>AGENCY NAME/CONTACT: WY First Lady's Initiative/Stacey Caesar</p>
<p>IDEAS FOR COLLABORATION: Benefits our SADD group at Jackson Hole High School, which is an extension of our coalition.</p>
<p>AGENCY NAME/CONTACT: Communities Initiative Grant/Stacey Caesar</p>
<p>IDEAS FOR COLLABORATION: Community Initiatives is overseen by our coalition, which is housed under Curran-Seeley Foundation.</p>
<p>AGENCY NAME/CONTACT: Post Face/Stacey Caesar</p>
<p>IDEAS FOR COLLABORATION: Post Face activities took place within our SADD group, which is an extension of our coalition.</p>
<p>AGENCY NAME/CONTACT: School Prevention/Pier Trudelle</p>
<p>IDEAS FOR COLLABORATION: School District is an active member of our coalition and all prevention efforts are discussed, reported on, and supported through coalition meetings.</p>
<p>AGENCY NAME/CONTACT: Law Enforcement/Jim Whalen and Todd Smith</p>
<p>IDEAS FOR COLLABORATION: Both law enforcement agencies (Teton County Sheriff's Office and Jackson Police Department) are very active in our coalition.</p>
<p>AGENCY NAME/CONTACT: Tobacco Prevention/Julia Heemstra</p>
<p>IDEAS FOR COLLABORATION: Tobacco Prevention is an active member of the coalition and works with our SADD group at the high school. Also provides programming in the schools.</p>

Worksheet 7. Steps to Accomplish PF Strategies

Strategy: Mandatory Responsible Beverage Server training for all special events in Teton County		
Action Steps	Day/Month/Year of Completion	Responsible Party
Approval by Keith Gingery, Coalition member, County Attorney, and State Representative	July 14, 2009	Stacey Caesar
Meet with County and Town Clerks/Administrators to determine next steps (per Keith Gingery)	August 2009	Stacey Caesar & Coalition members
Define Roles and Responsibilities	September 2009	Communities Mobilizing Coalition
Implement process as recommended by Town and County	Fall 2009	Communities Mobilizing Coalition

Strategy: Compliance Checks		
Action Steps	Day/Month/Year of Completion	Responsible Party
Conduct regular compliance checks at retail outlets and restaurants/bars in Teton County	Year Round – usually held every couple of months – at the discretion of our law enforcement officials.	Jackson Police Department Teton County Sheriff's Office Communities Mobilizing Coalition
Place ads in local paper recognizing those who passed compliance checks	Year Round – ads typically placed a week or two following compliance checks.	Communities Mobilizing Coalition
Host those who pass compliance checks at luncheon (Rotary, etc....)	November 2009 and April 2010	Communities Mobilizing Coalition

Strategy: Community Hotline

Action Steps	Day/Month/Year of Completion	Responsible Party
Attain equipment, subscription, and phone number for hotline	Fall 2009	Communities Mobilizing Coalition
Define Roles and Responsibilities	Fall 2009	Communities Mobilizing Coalition
Implement media advocacy campaign to publicize project and emphasize its importance.	Spring 2010 and ongoing	Communities Mobilizing Coalition

Strategy: Special Project I – Environmental Strategy/Social Host Liability		
Action Steps	Day/Month/Year of Completion	Responsible Party
Research existing ordinance in Laramie, WY	Fall 2009	Stacey Caesar
Present findings to coalition	Fall 2009	Stacey Caesar
Define roles and responsibilities	Fall 2009	Communities Mobilizing Coalition
Set up workshop with Jackson Town Council	January 2010	Communities Mobilizing Coalition
Publicize efforts in local media	February 2010	Communities Mobilizing Coalition
First Reading of ordinance	February 2010	Communities Mobilizing Coalition
Second Reading of Ordinance	April 2010	Communities Mobilizing Coalition
Third Reading of Ordinance	June 2010	Communities Mobilizing Coalition
Ordinance enacted in the town of Jackson	Summer 2010	Communities Mobilizing Coalition

Strategy: Special Project I – Environmental Strategy/Public Awareness of Enforcement		
Action Steps	Day/Month/Year of Completion	Responsible Party
Define roles and responsibilities	Fall 2009	Stacey Caesar, Communities Mobilizing Coalition and local Law Enforcement Agencies

Develop message for media regarding Back to school	September 2009	Jackson Police Department/Teton County Sheriff's Office
Develop message for media regarding Fall activities – emphasizing Social Host Liability as weather changes and parties move indoors.	October & November 2009	Jackson Police Department/Teton County Sheriff's Office
Develop message for media focusing on holidays	December 2009	Jackson Police Department/Teton County Sheriff's Office
Develop message for media centered on Winter activities and special events	January and February 2010	Jackson Police Department/Teton County Sheriff's Office
Develop message for media geared towards World Championship Hill Climb and Spring Break	March 2010	Jackson Police Department/Teton County Sheriff's Office
Develop message for media focused on Prom	April 2010	Jackson Police Department/Teton County Sheriff's Office
Develop message for media regarding end of the school year activities (Senior Ditch Day, Graduation, etc....)	May and June 2010	Jackson Police Department/Teton County Sheriff's Office
Develop message for media focusing on summer activities with emphasize on July 4 th .	July 2010	Jackson Police Department/Teton County Sheriff's Office
Develop message for media focusing on Back to School	August & September 2010	Jackson Police Department/Teton County Sheriff's Office

Strategy: Special Project II – Youth Group Empowerment		
Action Steps	Day/Month/Year of Completion	Responsible Party
Define roles and responsibilities	Fall 2009	Stacey Caesar, Jackson Hole High School, and SADD
Visit other school for mentoring	Fall 2009	Stacey Caesar, Jackson Hole High School, and SADD

Choose student leaders	Fall 2009	SADD
Let students determine next steps	Fall 2009	SADD
Prepare for Youth For Justice Trip	Fall 2009	SADD
Attend Youth for Justice, Cheyenne, Wyoming	February 2010	Jackson Hole High School, Stacey Caesar, and SADD

Strategy: Special Project IV – Individual Programs/Project Success & Creating Lasting Family Connections		
Action Steps	Day/Month/Year of Completion	Responsible Party
Training for Project Success	Fall 2009	Stacey Caesar, Jackson Hole Middle School, and Jackson Hole High School
Implement Project Success at Jackson Hole Middle School and Jackson Hole High School	2009-2010 School Year	Pier Trudelle, Jean Coldsmith, and Scott Crisp
Train and order supplies for Creating Lasting Family Connections	Fall 2009	Brie Morzov and Curran-Seeley Foundation
Implement Creating Lasting Family Connections at Curran-Seeley Foundation	Fall 2009	Brie Morzov and Curran-Seeley Foundation

Strategy: Special Project V – Regional Networking & Community Training		
Action Steps	Day/Month/Year of Completion	Responsible Party
Research trainers and speakers	Fall 2009	Stacey Caesar and Communities Mobilizing Coalition
Define roles and responsibilities	Fall 2009	Communalities Mobilizing Coalition
Set dates for trainings/speakers	Fall 2009	Communities Mobilizing Coaliton
Confirm and organize trainings/speakers	TBD	Communities Mobilizing Coalition
Publicize events via email, community calendars, etc...	Month leading up to event	Communities Mobilizing Coalition

Worksheet 8. Meeting Report – Workplan and Calendar Meeting

<p>Date of CAC Workplan Meeting</p> <p>July 9, 2009</p>	<p>Place of Meeting</p> <p>First Interstate Bank</p>	<p>Length of Meeting</p> <p>1.5 Hours</p>	<p>No. CAC Members Attending - 7</p>
<p>Names of CAC Members Attending: Stacey Caesar, Pier Trudelle, Jean Coldsmith, Bri Morzov, Scott Terry, Julia Heemstra, Dan Z.</p>			
<p>What Challenges and/or Problems Did Coalition Members Experience in Completing the Workplan?</p> <p><i>Our only struggle was developing our timelines. Our coalition knew exactly what they wanted to implement during the next fiscal year, but could not set realistic dates for meetings (town council, county commission, etc...) without getting further into the projects. Also, our law enforcement does not set dates for compliance checks this far out – usually decided a month or so in advance. Our coalition is very excited about the text tipline, but really does not have much info to go on. Thus, we couldn't really set a timeline for it either.</i></p>			
<p>How Did the Coalition Members Decide to Address Those Challenges?</p> <p><i>They felt that it was really my problem and not theirs (ha!) since I am the paid staff and the one doing the application and report, so it was decided that I would talk to Tere and seek advice. I spoke with both Tere and Rich Lindsey.</i></p>			
<p>Did Any of the Strategies Decided at the First Meeting Change During the Workplan Process? (If Yes, How Did They Change and Why?)</p> <p><i>No, our coalition was pretty set on the ideas that they had in mind after my suggestions were presented.</i></p>			

Please provide any final comments regarding the strategic planning process with your CAC:

The process went well and I think we have given our coalition some projects that they are excited about without having to “reinvent the wheel”, which is always a concern for them (especially when they know we are having strategic planning meetings!)

Did you request any type of technical assistance from WyPTAC or the Division for this meeting? If no, why not? If yes, what type did you request?

Have been working with Tere Bragg and she has been very helpful!

Did you request WyPTAC or the Division provide direct assistance in facilitating this meeting? If no, why not?

No, we tried this last year and it was not well received. Our coalition feels that certain strategies, that have worked in other areas of the state, are sometimes being forced on our community – it is a pretty independent and opinionated (in a good way) group and I want to keep them involved without any pressure.

Did you receive the TA requested?

N/A

Worksheet 9. Prevention Framework Budget for October 2009 thru September 2010
Communities Mobilizing Coalition – FY 2009-10 SPF SIG BUDGET

PRIMARY PLAN

COST DESCRIPTION	STRATEGY 1 Responsible Beverage Server Training	STRATEGY 2 Compliance Checks	STRATEGY 3 Community Hotline	TOTAL BUDGET
PERSONAL SERVICES				
Salaries & Wages				
Employer Paid Benefits				
SUPPORTING SERVICES				
Communications:				
Internet				
Telephone				
Other – please specify				
TRAVEL/TRAINING/MEETINGS				
Travel In-State				
Travel Out-of-State				
Training Costs				
Miscellaneous Meeting Exp.				
SUPPLIES				
Consumable Supplies				
Commercial Printing	\$1,000.00		\$4,000.00	\$5,000.00
Publications Purchased				
ADVERTISING/MEDIA COSTS		\$3,000.00	\$10,000.00	\$13,000.00
EQUIPMENT RENTAL				
CONTRACTUAL SERVICES (please describe)				
1. Community Hotline Subscription			\$2,000.00	\$2,000.00
2.				
3.				
SUB TOTAL	\$1,000.00	\$3,000.00	\$16,000.00	\$20,000.00
OTHER COSTS (specify)				
A.				
B.				
C.				
TOTAL	\$1,000.00	\$3,000.00	\$16,000.00	\$20,000.00

PRIMARY PLAN & SPECIAL PROJECTS

COST DESCRIPTION	Primary Plan Total Budget	SPECIAL PROJ. Recommend Environment Strategies	SPECIAL PROJ. Youth Empowerment	SPECIAL PROJ. Individual Programs	SPECIAL PROJ. Regional/ Comm. Training	TOTAL BUDGET
PERSONAL SERVICES						
Salaries & Wages						
Employer Paid Benefits						
SUPPORTING SERVICES						
Communications:						
Internet	\$600.00					\$600.00
Telephone	\$540.00					\$540.00
Other – please specify						
TRAVEL/TRAINING/MEETINGS						
Travel In-State	\$2,500.00		\$3,000.00			\$5,500.00
Travel Out-of-State	\$2,285.00					\$2,285.00
Training Costs			\$2,000.00	\$4,000.00	\$5,500.00	\$11,500.00
Miscellaneous Meeting Exp.	\$1,200.00		\$1,800.00	\$1,000.00		\$4,000.00
SUPPLIES						
Consumable Supplies	\$300.00		\$500.00	\$1,500.00		\$2,300.00
Commercial Printing		\$1,000.00				\$1,000.00
Publications Purchased						
ADVERTISING/MEDIA COSTS	\$10,000.00	\$10,000.00				\$20,000.00
EQUIPMENT RENTAL						
CONTRACTUAL SERVICES (please describe)						
1. Prevention Framework Manager	\$51,064.00					\$51,064.00
2. Youth Empowerment Coordinator			\$12,000.00			\$12,000.00
3. Program Implementation				\$8,500.00		\$8,500.00
4. Fiscal Agent	\$6,999.25					\$6,999.25
OTHER COSTS (specify)						
A. Youth Stipends			\$696.00			\$696.00
B.						
Sub TOTAL	\$69,188.25	\$11,000.00	\$19,996.00	\$15,000.00	\$5,500.00	\$120,684.25
Program TA & Evaluation						
1. WyPTAC @ 10%	\$14,068.50					\$14,068.50
2. WYSAC @ 5%	\$7,034.21					\$7,034.21
TOTAL	\$90,290.96	\$11,000.00	\$19,996.00	\$15,000.00	\$5,500.00	\$161,786.96

Budget Justification

A. PERSONAL SERVICES

Role	Name	Ann. Salary	Ann. Fringe Benefits	Level of Effort	Annual Cost

Justification: All staff are contract employees.

REQUEST FOR PERSONAL SERVICES: \$0

B. SUPPORTING SERVICES

Type	Rate	Cost
Internet	\$50/month	\$600.00
Cellular Telephone	\$45/month	\$540.00

Justification: The PF Manager is supplied with cellular service and internet access service necessary to perform the essential duties of the job.

REQUEST FOR SUPPORTING SERVICES: \$1,140.00

C. TRAVEL/TRAINING/MEETINGS

Purpose of Travel	Location	Item	Rate	Cost
Travel In-State Travel for PF Manager to attend required trainings , 3 one-day training events, and meetings to support the Coalition's Primary Plan	In-state	Mileage, M&IE, lodging	Prevailing Federal	\$2,500.00
Travel In-State PF Manager and youth for empowerment trainings and project implementation	In-state	Mileage, M&IE, lodging	Prevailing Federal	\$3,000.00
Travel Out-of-State PF Manager travel to approved national prevention conference	Out-of-State	Mileage, M&IE, lodging ; standard airfare	Prevailing Federal for Mileage and M&IE; actual out-of-pocket costs for lodging, airfare and training fees.	\$2,285.00
Training Costs Special Projects training costs to provide training and networking with region.	In-State	Speaker's Fee; Mileage, M&IE, lodging; lunch for coalition		\$500.00

Training Costs Special Projects training costs to contract with recognized trainer to travel to Teton County and present training.	In-State	Speaker's Fee; Mileage, M&IE, lodging ; standard airfare	Prevailing Federal for Mileage and M&IE; actual out-of-pocket costs for lodging and airfare	\$5,000.00
Training Costs Costs to train youth on prevention and empowerment; Communities Mobilizing will arrange for an expert in the field to meet with youth and conduct training	In-State	Speaker's Fees; Mileage, M&IE, lodging; standard airfare, food & bev.	Prevailing Federal for Mileage and M&IE; actual out-of-pocket costs for lodging and airfare	\$2,000.00
Miscellaneous meeting expenses estimated costs for food and venue for twelve monthly meetings of Coalition (12 x \$100=\$1,000) and special committee meetings and task force meetings as needed to implement Primary Plan (2 x \$100=\$200)	In-State	Food and beverages	Actual	\$1,200.00
Miscellaneous meeting expenses will be required for organizational meetings to establish and coordinate the "Creating Lasting Family Connections" evidence-based program (approximately 40 class sessions @ \$25 each)	In-State	Food and beverages	Actual	\$1,000.00
Miscellaneous meeting expenses is estimated for organizational meetings for youth empowerment group at approximately \$50/meeting to facilitate youth empowerment and youth project	In-State	Food and beverages	Actual	\$1,800.00
			TOTAL	\$19,285.00

Justification:

- Travel In-state is requested for PF Manager to attend an estimated 3 one-day training/conferences, the required yearly training, and an allowance for any unexpected meetings.
- Travel In-state is requested for the PF Manager and other designated youth leader to facilitate the attendance of youth coalition members to attend a youth empowerment training and Youth for Justice.
- Travel Out-of-state is requested for the PF Manager to attend one approved national prevention conference (estimated @ \$2,285.00 based on expenditures from previous years).
- Training Costs are requested under special projects to facilitate a regional training and

networking event.

- Training Costs are requested under special projects to pay for the cost of a speaker TBD. This training will help educate our coalition on environmental change and strategies.
- Training Costs are requested under the Youth Empowerment special projects to arrange for an expert in the field to meet with youth and conduct training on environmental strategies and youth empowerment. Providing youth prevention and leadership trainings is part of the youth empowerment Special Project.
- Funding for meeting costs is requested for the Primary Plan and Special Projects and has been requested and allocated according to frequency and number of meetings (see above).

REQUEST FOR TRAVEL/TRAININGS/MEETINGS: \$19,285.00

D. SUPPLIES

Item	Rate	Cost
Consumable Supplies for Primary Plan	Averaged at \$25.00/month	\$ 300.00
Consumable Supplies for Youth Empowerment Project	Actual Cost for Program Implementation	\$ 500.00
Commercial Printing	Actual Program Cost	\$5,000.00
Publications Purchased	Purchase Cost	\$ 1,00.00
	TOTAL	\$6,800.00

Justification: Consumable office supplies, copies, printer ink and postage are needed for general operation of the Primary Plan and are allocated at a monthly rate based on usage rates from previous grant years. Consumable supplies for organizing the youth empowerment group and implementing the youth-directed project are estimated at \$500.00 for the year. The Primary Plan and both Special Projects will be required to raise awareness through distribution of professionally published materials, including brochures, pamphlets, flyers and posters. Estimated costs for commercial printing needed to prepare such materials as set forth above are broken down categorically in the budget. Estimates were based on prevailing local costs in preceding grant years for projects of comparable scope. A budget has been allocated for the purchase of publications directly related to and necessary for the Public Awareness of Enforcement, Community Hotline, and the Youth Empowerment special project.

REQUEST FOR SUPPLIES: \$6,800.00

E. ADVERTISING AND MEDIA COSTS

Item	Rate	Cost
Primary Plan	Actual Cost for Paid Media	\$ 10,000.00
Strategy – Community Hotline	Actual Cost for Paid Media	\$ 15,000.00
Environmental Strategy – Public Awareness of Enforcement	Actual Cost for Paid Media	\$10,000.00
Strategy – Compliance Checks	Actual Cost for Paid Media	\$3,000.00
	TOTAL	\$38,000.00

Justification: Communities Mobilizing will continue to use the Montana Most of Us community Norming campaign to directly support and promote the Coalition’s prevention efforts. Additional paid media will be used to publicly support law enforcement in conducting compliance checks, enhanced enforcement of DUIs and MIPs, the local shoulder tap program and other police strategies, and to support retailers in conducting mandatory TIPS training. Paid media will be used to promote the development and existence of the Community Hotline, an evidence-based program. Estimates are based on media plans implemented for comparable programs as part of the Coalition’s prevention efforts.

REQUEST FOR ADVERTISING AND MEDIA COSTS: \$35,000.00

F. EQUIPMENT RENTAL

No costs for Equipment are budgeted.

REQUEST FOR EQUIPMENT: \$0.00

G. CONTRACTUAL COSTS

Name	Service	Rate	Period	Cost
Prevention Framework Manager	Oversee and manage Communities Mobilizing Coalition and all prevention efforts.	\$51,064.00/Year	October 1, 2009 – September 30, 2010	\$51,064.00
Youth Empowerment/SADD Coordinator	Provide funding for a Youth Coordinator at Jackson Hole High School.	\$12,000/Year	FY 2009-10	\$12,000.00
Texting Hotline	Provide set up and license fee; monthly support and service	\$800.00 license fee and \$100.00/mo service and support fee	FY 2009-10	\$2,000
Fiscal Agent	Indirect costs of fiscal agent providing org. support.	@ 5%		\$6,999.25
			TOTAL	\$72,063.25

Justification: The PF Manager has day-to-day responsibility for project implementation and coordination, working closely with the local Coalition, as well as with WyPTAC, WYSAC and the Mental Health and Substance Abuse Services Division to carry out the implementation plan submitted for federal FY 2009-10. Stacey Caesar is SAPST certified and has been the PF Manager for three years and has worked in the field of Prevention for a total of 9 years. Contract salary is based on 1.00 FTE, and does not include any benefits. Contract amount remains the same as last year. Copies of the PF Manager’s Job Description, contract, and Professional Résumé are on file with the division.

The Advisor for Youth Empowerment will facilitate all meeting with the existing youth group to provide direction and support to directly facilitate implementation of the SPF SIG Youth Empowerment strategy. Kelli Clay is a counselor at Jackson Hole High School and will serve as the youth group faculty leader for the upcoming school year. She will be assisted by Stacey Caesar and Julia Heemstra.

REQUEST FOR CONTRACTUAL COSTS: \$72,063.25

H. OTHER COSTS

Item	Rate	Cost
Youth Stipends	87 hours at \$8.00/hour	\$ 696.00
	TOTAL	\$696.00

Justification: Both of the other costs requested are to support the Youth Empowerment Special Project. Stipends are to encourage initial interest in the youth group and to maintain levels of commitment and participation throughout the year.

REQUEST FOR OTHER COSTS: \$696.00

SUBTOTAL OF REQUESTED FUNDS: \$140,684.25

TA SERVICES @ 10%

EVALUATION SERVICES @ 5%

REQUEST FOR TA & EVALUATION SERVICES: \$21,102.71

TOTAL REQUESTED FUNDS: \$161,786.96