

Application Face Page

SPF SIG Grant FY 2009-2010

Date Application Submitted to State July 20, 2009	Person Submitting Application Tera Lawlar	No. Pages	County Uinta
Fiscal Agent Information Name of Agency Serving as Fiscal Agent: Uinta Education BOCES Contact Person: LaDean Andreasen Title: Human Resource Administrator Address: 1013 W. Cheyenne Drive, Suite A Evanston, WY 82930 Phone: -=			
Program Manager Information Name: Tera Lawlar Title: Uinta County SPF-SIG Coordinator/Project Manager Address: 261 Darby Lane Evanston, WY 82930 Work Phone: 307-789-6363 Cell Phone: 307-679-3234 Email: 3			
Coalition Information Formal Name of Community Coalition: UC SPF-SIG CAC / REACH Task Force Date/Time/Location of Regular Meetings: 10 am Human Services Conference Room			
EXECUTIVE SUMMARY: (Please provide a brief narrative of your Coalition, its successes in achieving program goals of reducing underage drinking and binge drinking, and its planned prevention efforts. You may include information about your county that you feel is particularly relevant, or about specific barriers you have encountered and how you plan to overcome them. Your summary should be suitable for publication to third parties, including our federal partner, CSAP. Your summary should be at least one page and may be two pages or more, provided it contains sufficient substantive content that an outsider reading it would get a good sense of prevention efforts within your county). We are fortunate to have a core group of key stakeholders who share common goals, a passion to create change and who understand their role in implementation. Comprised of multiple agencies, the school district, city council and law enforcement, they are an integrated prevention team that has proven to be highly effective in changing populations, cultures and our community. This group has collaborated to identify what changes are needed, the key groups and individuals who can achieve the desired outcomes and determined a plan to meet goals and serve needs. They have developed community readiness and collectively believe a preventative approach involves multiple agencies, promotes a community-based philosophy, addresses overlaps and gaps, is based on data, builds youth resiliency and is easily described to the public. The successes our coalition has experienced over the past three years is evident through the social norming transformation currently taking place in our community. We have made policy change and passed an ordinance banning drive-up liquor windows, a first in the state of Wyoming; we have used evidence-based strategies to create a youth-led alcohol, drug and tobacco-free group which will offer students the opportunity to pledge to be substance-free; and we have offered adults an alternative beverage through non-alcoholic "mocktails" at community events. Our coalition has also achieved non-tangible successes, which we attribute to our comprehensive efforts and cohesive and collaborative CAC. The relationship which has been established with our local law enforcement has definitely assisted in identifying and bridging gaps and shortcomings in our community.			

Since many of our efforts are dependent upon enforcement, this synergistic and mutually benefitting partnership is truly a key to the influence and impact we have to make positive change.

Although we are pleased with the progress which has been made in achieving our goals and reducing underage drinking and binge drinking, we know there is still more work to be done. Compliance checks are infrequent and somewhat ineffective as word travels fast among liquor establishments. There is a definite need for Mandatory Responsible Beverage Service Training (TIPS) for bars and liquor establishment employees, as well as for servers at the many community events where alcoholic beverages are served. We also know that our party patrol enforcement could be increased and more awareness regarding social host laws is needed. Greater efforts must also be made in educating youth through evidence-based strategies as well as fostering youth participation and activism. Finally, we recognize greater resources should be allocated to the communities of Lyman and Mountain View and have recently established the relationships to make this happen.

Our CAC has devised an action plan to accomplish these directives and bridge the gaps we have identified. Some of the initiatives we are planning include (but are not limited to): provide the necessary tools, including compensation to the police officers and students, button cams, and ID scanners, to complete efficient and effective compliance checks; develop a TIPS training program in which we not only train those who will be serving, but also those individuals who are community leaders and event planners. Our intent is to increase awareness and educate a greater number of people in order to assist with compliance and assure they are better prepared to serve the needs of the public. Once trained, a list of servers who have completed the program will be generated and available for employers and/or event planners. Additionally, considering law enforcement, we plan to improve our efforts regarding police recognition, where those who have done an exceptional job are honored, recognized and rewarded for their efforts.

Community norms are also an important factor to consider in achieving our goals. We plan to expand our efforts regarding alcohol restrictions by providing ID scanners to bars and restaurants and having them available for special events. Furthermore, we will provide non-transferable bracelets and identifiable cups to aide in the enforcement of alcohol-related laws and offer an alternative, non-alcoholic "mocktail" at special events, when feasible.

There are several policy changes we are eager to implement. Currently, the alcohol permit application process takes place through city offices. In conjunction with the desires of the police department, we intend to have those who apply for alcohol permits go through the police department. This will not only insure they are receiving pertinent information regarding TIPS trained servers, alcohol restrictions, etc., it will also inform law enforcement of events where alcohol will be served. In addition to our efforts at the high school, we intend to implement random drug testing at the middle school, a plan that will impact community norms and that once initiated, will be sustainable well beyond the duration of the grant.

Deemed extremely beneficial by many of the agencies represented on our CAC, we plan to increase the awareness of the texting hotline to both students and adults. Early indications have suggested this will prove to be a very positive way to share and receive information and additional opportunities to increase awareness will be sought. Additionally, we are eager to extend our efforts and initiate a texting hotline in the Bridger Valley (the communities of Lyman and Mountain View) as well.

One of the most exciting initiatives we are planning is with our youth coalition and the AAMP Room at Evanston High School. These groups foster youth participation, activism and peer leadership and comply with WYSAC's "Nine Factors of Youth Group Success" study. Special events promoting healthy choices and lifestyles will be planned year-round and opportunities will be available to high school students before and after-school.

Another initiative which will directly target and benefit youth is the highly effective, evidence-based All

Stars/All Stars Junior program, which we intend to run during the regular-school day. We believe that partnering with the school district will not only improve the effectiveness of our programs, but will serve as a catalyst toward sustainability.

From our community assessment and an apparent gap in resource information, we have determined that there is a need to form a comprehensive task force to collectively work to benefit the people of Uinta County. The REACH (Resources, Education and Advocacy for Community Health) Task Force will provide an unprecedented opportunity for diverse stakeholders to come together on a regular basis. From this collaboration, a brochure will be developed which will provide a one-stop "who to call" community resource. This brochure will be disseminated to every household in Uinta County.

We believe that through our strong coalition and the efforts described in the Community Implementation Workbook, we will continue to make great strides toward our goal of creating a responsible and healthy community and reducing the misuse of alcohol.

Worksheet 1. Targeted Causal Areas and Identified Strategies

Potential Causal Areas	Is Your Community Currently Targeting this Causal Area? (Yes or No)	What Evidence-Based and/or Environmental Strategies Have You Implemented This Year to Address this Causal Area? (Please be Specific)
Retail Availability	Yes/No	<p>Our CAC has begun the process and discussion regarding Mandatory Responsible Beverage Service Training (TIPS). Bill Jeffers, EPD police officer is a trainer and conducts periodic training for servers in community. We have had the discussion to increase the number of trainers as well as servers in community. We will enhance our TIPS training in the next SPF-SIG contract year.</p> <p>Compliance Checks – we have increased the number of compliance checks the EPD has conducted, improved security measures and developed strategies to perform the checks with multiple units. Information is shared with the public regarding the outcomes of the checks. “Tool to identify alcohol establishments that sell alcohol to underage youth.”</p>
Criminal Justice	Yes	<p>Enforcement – Party Patrol – Officers are assigned to conduct patrols of known party houses, attend community events where alcohol is served and conduct walk-through patrols at bars ensuring that underage drinking is not taking place. This will include watching and patrolling drive up liquor windows (until October 15th, 2009), conducting shoulder taps, patrolling parking lots of liquor establishments, bar checks in order to check for identification and ensure that there are no minors in the establishment, neighborhood patrols at locations that are known to be party houses, and law enforcement at community events where alcohol is sold to deter minors from obtaining alcohol at those events.</p> <p>Social Host Laws – Education and awareness to community, for example, having a speaker at the EHS Promenade and Graduation, as well as a front page article the Friday before Graduation about the laws, explaining the consequences to students as well as parents.</p> <p>Keg Registration - Requiring retailers to identify kegs with a tag, sticker, or other form of</p>

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		<p>identification. At purchase, the retailer requires a deposit and records the purchaser's name, address, etc.</p> <p>Public Awareness of Enforcement with Education - Programs such as Camp P.O.S.T.C.A.R.D. – Police Officers Striving to Create and Reinforce Dreams offer a joint effort between school districts and law enforcement within Uinta County and the state of Wyoming.</p> <p>Policy Change - Judicial – Changes within the system – on May 5, 2009, Evanston City Council passed unanimously to ban all drive-up liquor windows. This will take into effect on October 15, 2009.</p>
Social Availability	Yes	<p>Texting Hotline – Created a texting hotline for the community to provide another resource to assist police with enforcement. Texting hotline effective date was June 1, 2009. We still have more advertising and expansion to take place, however it is a start and we are beginning to educate the public.</p> <p>Social Host Liability – Building a foundation of awareness and education to our community. Working with city council in regards to our social host ordinance, media regarding the current laws.</p> <p>Party Patrols –</p> <p>Restricting Access to Alcohol – Restrictions on Drinking Location and possession of alcohol – One of the most important protective factors in preventing alcohol initiation and limiting its use and abuse is providing youth with opportunities for involvement in activities and social interaction with their peers outside the school day (New Years Eve Youth and Family Dance), alternatives to sensation seeking behavior on the high risk holidays, events during the summer, Uinta County Fair – non-alcoholic beverages, providing <i>Mocktails</i> at the Urban Renewal Ball and providing alternatives. Targeted events are Cinco De Mayo, Chili Cook, and YOU!, Youth Opportunities Unlimited. We were asked to</p>

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		<p>provide <i>Mocktails</i> at the Brewfest July 25 in Evanston to appease the non-drinkers, and/or to help limit the number of alcoholic drinks one consumes.</p> <p>Curfew Ordinance / Noisy Assembly Ordinance – We plan to discuss the fact that Evanston currently has ordinances, however they are not typically enforced. EPD would like more education and awareness regarding these ordinances.</p> <p>High School After Hours – For our next contract year, we have begun the framework to provide later hours for older age adolescents. We have collaborated with the YOU! and will also offer an opportunity with the AAMP Room.</p>
Promotion	No	<p>We have not spent a lot of time with this causal area, however we feel we have focused on Media Advocacy Education and plan to continue to do so.</p>
Community Norms	Yes	<p>Media Advocacy – to increase community concern about underage drinking (Ads, newspapers, radio, WFLI)</p> <p>Social Norms Campaign – Social Marketing Campaign – Media Campaign/Media Education, “According the <i>Community Guide</i> rules of evidence, the studies reviewed provides strong evidence that mass media campaigns that are carefully planned, well executed attain adequate audience exposure and are implemented in conjunction with other ongoing prevention such as enhances aid law enforcement, are effective in reducing alcohol-impaired driving.”</p> <p>We would like to have a campaign with signage and printed information around the county to educate out public dangers of the misuse of alcohol.</p> <p>Assist with the UCSD#1 Random Drug Testing Policy - Informing and educating the community.</p> <p>Alcohol Restrictions at Community Events – We have encouraged more and more businesses</p>

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		<p>and county events to enforce restrictions when serving alcohol. We have offered non-alcoholic drinks as prominently as alcoholic drinks, distinguishable cups for alcohol, no larger than 12 oz., require server training, prevent people from leaving with alcohol, restrict the number of drinks per sale per person. We would like to increase our efforts by creating a more comprehensive entrance (ID Scanners, bracelets, etc.) at main entrance plus valid ID at the point of sale for anyone appearing under the age of 30. Restrict alcohol to specific areas within an event. Provide proper signage placed in the appropriate areas, etc.</p>
Individual Factors	No	<p>Evidence Based Programs, All-Stars, All-Stars, Jr's., We will be utilizing carryover monies to implement this program within the schools. Training and implementation will soon follow, we currently received carry-over monies to pay for this program.</p>

Worksheet 2: Causal Area & Evidence-Based Strategy Assessment

Question 1.

Have your targeted causal areas changed? If yes, what data supports this change?

All of our original causal areas have kept the same focus, however with more partners and involvement from the community, we are naturally increasing our scope and with that in mind, we are able to encompass more causal areas and more evidence based strategies working together.

We have enhanced and added to our original needs assessment.

Question 2.

Have your chosen evidence-based strategies changed from the original? If yes, what are the changes and why did you make them?

The evidence based strategies are relatively the same as before however with the experience we have gained in the past two years, we feel more confidence with adapting a few of the strategies to better suit our needs. This year, we plan to incorporate all six causal areas into our primary plan and interweaving those causal areas into our special projects. We understand that to successfully implement these programs into our community, we not only need the initial funding, but the sustainable factors as well to ensure that these programs benefit the community for years to come.

We have met with our CAC and are in agreement that the outcomes we are looking for are:

- **Strategy 1: Comprehensive Law Enforcement Practices**

Implement Laws and Ordinances - Prior to the official closure of all drive-up liquor windows (October 15th, 2009) we plan to have a media education blitz to inform the public and take the opportunity to thank the governing body of Evanston for taking such a stand by voting unanimously to close the windows.

We would like to implement a new and **improved alcohol permit application process**.

Increase community awareness regarding **social host laws/ordinances**.

We plan to improve our **compliance checks** by incorporating security and identification in the checks. We also plan to conduct the checks more frequently to keep establishments on their toes and to keep the public updated on the outcomes of those compliance checks. We would like to provide the establishments proper identification tools (ID Scanners). When reporting the outcome, we will share with the public via newspaper advertisements congratulating those liquor establishments who passed their compliance check and denied minors of alcohol. For successful compliance checks, we feel that the EPD must check routinely and the checks must be well designed to ensure that procedures are fair and not subject to either political or legal attack. Our CAC would also like to see that we have community outreach and media advocacy to publicize the programs design and purpose.

Party Patrol – This has been an on-going evidence based strategy to fit our community which has shown positive results. We are learning that there are peak times (such as extended holidays, weekends, summer/warmer weather, key events) which require additional attention and planning

that we would like to implement. This also includes additional shoulder taps, social host law enforcement, etc.

Police Recognition – We would like to develop a program which recognizes police officers who support our mission and target goals of the SPF-SIG grant, *“the primary target for the PF is underage drinking and adult binge drinking. Underage drinking refers to any use of alcohol by anyone under the age of 21, while adult binge drinking refers to those 18 years and older who have five or more drinks on any one occasion. The second target for the PF is the most significant consequences of the misuse of alcohol in Wyoming: alcohol-related crime, alcohol-related motor vehicle crashes, and alcohol dependence and abuse.* We plan to implement this program both in Evanston and the valley.

- **Strategy 2: Alcohol Restrictions**

Alcohol restrictions (social availability) in terms of limiting the number of drinks an individual can purchase at one time, restrict alcohol to certain specific areas, those over age 21 to wear non-transferable wristbands, the use of ID Scanners for proper identification, prevent people from leaving events with alcohol, and require server training are all techniques we plan to implement. We would like to install and use the drivers license scanners at events with alcohol as well as at liquor establishments.

We will support enforcement practices to curtail selling alcohol to minors with the use of ID scanners, appropriate alcohol restriction practices, providing bracelets, appropriate seized cups, etc. to help encourage restrictions at events.

TIPS Training, We have the opportunity to train more servers and provide training for the trainers. We will develop a comprehensive plan for all events and protocol for anyone serving alcohol. We will provide a list of all TIPS trained trainers for reference. In addition, to those who use TIPS trained servers, we will provide incentives (bracelets, cups, etc.) for their event.

- Expanding and enhancing our **texting hotline** (social availability) to report alcohol misuse and/or abuse. Educate the public on the resource, going to schools and sharing the texting hotline with all students in Uinta County from 5th grade to 12th grades.

- **Strategy 3: Youth Projects**

Foster Youth Participation and Activism - We are in the midst of creating an amazing opportunity for youth involvement and leadership in developing, implementing, and enforcing youth access regulations (to include working with schools, parent, alcohol policy coalition, etc.) through our AAMP – Aspiring Attitudes : Mission Possible Room at Evanston High School. We will implement programming, such as All-Stars (Juniors) through our peer leadership component, as well as discuss youth programs in the valley.

Creating events and activities that serve as alternatives as well as healthy lifestyle changes for the community. We plan to incorporate our EHS youth group and the Random Drug Testing Policy and promote policy change within the middle schools.

- **Special Projects**

We envision that our special projects will simply enhance and broaden our current scope of prevention in Uinta County. With additional personnel, time, funding, and other key resources, we feel that we will make a major impact regarding community health and prevention in our

community within this year. We are excited for our comprehensive prevention pilot program and will continue to find sustainable outcomes which will lead to the decline of the misuse and abuse of alcohol.

Worksheet 3. Current CAC Membership Roster & Planning Meeting Attendance

Member Name	Organization	Address	Email	Phone	Attended Meeting? (Y/N)
T. Lawlar	SPF-SIG Grant Coordinator	261 Darby Evanston	snowvolleyball@msn.com	789-6363	Yes
S. Seppala	Tobacco Grant Coordinator	101 Red Hawk Evanston	sseppala@mrsi.org	679-4308	Yes
T. Petersen	21 st Century Grant Coordinator	205 Hayden Evanston	mattandtamra@msn.com	789-2212	Yes
C. Odde	Communities In Action / Through With Chew	5404 Yellow Creek Evanston	candida@throughwithchew.com	444-4038	Yes
D. Bennett	Evanston High School (EHS) Principal	P.O. Box 6002 Evanston	dbennett@uinta1.k12.wy.us	789-0757	Yes
G. Zolnosky	Youth Opportunities Unlimited! (YOU!)	1148 Front Evanston	gzolnosky@evanstonwy.org	783-6400	No
J. Kirby	Captain, Evanston Police Department (EPD)	1148 Front Evanston	jkirby@evanstonpd.com	783-6400	Yes
J. Cornia	Lieutenant, (EPD)	1148 Front Evanston	jcornia@evanstonpd.com	783-6400	Yes
K. Demester	EHS Vice-Principal	P.O. Box 6002 Evanston	kdemester@uinta1.k12.wy.us	789-0757	No
M. Lester	EHS Vice-Principal	P.O. Box 6002 Evanston	m.lester@uinta1.k12.wy.us	789-0757	No
A. Velasquez	Cinco De Mayo Coordinator/Teacher	P.O. Box 6002 Evanston	avelasquez@uinta1.k12.wy.us	789-7571	No
K. Fackrell	UCSD#1 Activities Director	P.O. Box 6002 Evanston	kfackrell@uinta1.k12.wy.us	789-7571	No

T. Clark	Sheriff, Lyman, WY	PO Box 300 100 East Sage Lyman, Wyoming	tclark@lymanpd.com	787- 6500	Yes
J. Hissong	Uinta County Human Services Director	350 City View Evanston	jihissong@uintacounty.com	789- 7194	Yes
P. Barnard	Evanston City Council Member	1200 Main Evanston	pbarnard@vcn.com	789- 9742	No
T. Lynch	Business Owner, Evanston City Council Member	1200 Main Evanston	dtlynch@allwest.net	789- 9369	No
A.Richins	AAMP Room Director, Block Grant Coordinator	P.O. Box 6002 Evanston	richinsalicia@yahoo.com	789- 0757	Yes
M. Williams	Uinta BOCES #1 Director, Fiscal Agent	1013 W. Cheyenne Evanston	mwilliams@uintaeducation.org	789- 5742	Yes
E. Mander	Planning & Zoning Member	220 Darby Evanston	snowjo@windjammer.net	789- 8587	Yes

Worksheet 4. Meeting Report

Date of Initial CAC Planning Meeting June 17, 2009	Place of Meeting Human Services Conference Room	Length of Meeting 2:00-5:15pm 3.25 hours	No. CAC Members Attending 13 (7 stayed entire meeting)
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STRATEGIES IDENTIFIED FOR PRIMARY PLAN

Name of Strategy	Why Did You Select This Strategy?	What Are You Going to Accomplish?	Potential Barriers
1.Law Enforcement / Judicial	<p>We feel that we must enhance and continue our efforts on the following law enforcement issues, as well as choose strategies that are comprehensive that will yield sustainable outcomes.</p> <ul style="list-style-type: none"> (a) Policy Change (permit application process. (b) Social Host Laws (c) Party Patrol (d) Compliance Checks (e) Enforcement of Policies, education within community (f) Collaborate with EPD regarding Curfew Ordinances/programs as well as Noisy Assembly Ordinances in the City of Evanston (g) Formally recognize dedicated officers who are heavily involved in reducing underage drinking. 	<p>We will begin by partnering with the EPD to discuss the application process of obtaining an alcohol permit. We would like the process to involve the police department opposed to direct contact with the City of Evanston.</p> <p>We will educate the public regarding the laws/ordinances in reference to providing minors with alcohol (social host laws, shoulder tap, etc.)</p> <p>Compliance Checks will encourage local businesses to properly check identification prior to selling and optimally minimize the potential of selling to minors.</p> <p>Party patrol efforts have proven to be effective and with the partnership we have developed with the EPD, we would like to continue and expand our efforts in terms of number of man hours for party patrol.</p> <p>Curfew and Noisy Assembly citations diminish because of an educated public and the correlation between these ordinances and social host laws.</p>	<p>Time</p> <p>Resources to educate and inform the public</p> <p>Funding</p> <p>Parents who feel that drinking at home not a problem, parents who provide alcohol to minors</p> <p>Lack of EPD workforce (OT)</p>

		Recognition program for officers will be another avenue for us to advertise the laws and enforcement occurring in our community, as well as give incentives to our law enforcement for a job well done.	
2. Alcohol Restrictions at Public / Community Events	<p>(a) Our CAC is determined to enforce restrictions to help reduce and diminish youth alcohol use and to curtail alcohol related problems that may arise during events, purchase materials to help achieve this strategy.</p> <p>(b) Promote more TIPS trainers in community to educate servers</p>	<p>Allow persons 21 or older to wear non-transferable wristbands (ID Scanner)</p> <p>Restrict the number of drinks per sale per person</p> <p>Prevent people from leaving the event with alcohol</p> <p>Promote more people who can train the servers.</p> <p>Providing alternatives, such as non-alcoholic drinks as prominently as alcoholic drinks</p> <p>Restrict age of servers (21)</p> <p>Serve alcoholic beverages in a specially designated cup of predetermined size and color</p> <p>Awareness campaigns that bring attention to laws that state that “it is against the law to sell or serve anyone under 21” – utilizing “The Line and Most Of Us” campaigns</p>	<p>Non-compliant servers</p> <p>Communication of rules, informing the expectations, getting the word out</p> <p>Time – server training</p>
3. Youth Projects	<p>Learning from this past year, we are aware of how important our youth are in terms of policy change and “getting the word out” about our mission.</p> <p>(a) Policy Change</p> <p>(b) Education of a healthy lifestyle and rewards for choosing to be</p>	<p>Implement All-Stars and All-Stars Juniors in the elementary/middle and high school. AAMP Room will be the vehicle to promote individual factors.</p> <p>Random Drug Testing in middle school</p> <p>More students involved in random drug testing (more</p>	<p>Gap of All-Stars to middle school students</p> <p>School administration – lack of time in school day</p> <p>Time/schedules with AAMP kids</p>

	alcohol-free. Changing mindset of youth regarding alcohol.	students pledging to be alcohol-free) Various alcohol-free events Providing alternatives Develop healthy mindset	
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SPECIAL PROJECTS SELECTED

Name of Project	Why Did You Select This Project?	What Are You Going to Accomplish?	Potential Barriers
<p>1.Mandatory Responsible Beverage Service Training (TIPS) for community members</p> <p>Alcohol Special Use Permit allocation policy</p> <p>Routine Compliance Checks</p> <p>Social Host Laws</p> <p>Community Hotline</p>	<p>We currently have two trainers in our community, however we are in constant communication with the public regarding servers who need to be trained, as well as providing training for special events, such as Renewal Ball. We plan to “train” the trainer</p> <p>Our Compliance Checks are effective however we feel more frequency is a necessity.</p> <p>Parental Education</p>	<p>A comprehensive plan/program of alcoholic laws and how to check identification with the usage of ID Scanners.</p> <p>Change community norms and practices.</p> <p>Change protocol training</p> <p>Liquor establishment reduction of underage drinking, DUI’s, selling to minors.</p> <p>Those who Host...Lose the most campaign/education (water bills)</p> <p>Enhance and Improve hotline utilizing WYSAC’s nine factors of youth group success study</p>	<p>Funding ID Scanners</p> <p>Willingness of people to be TIPS trained</p> <p>Time/cooperation of EPD</p> <p>Funding for additional police/students to participate in the sting</p>
<p>2.Youth Group Empowerment – EHS AAMP (Year One)</p>	<p>We would like to provide the AAMP Room with programming and events to continually provide alternatives for students who choose to make healthy and wise choices.</p>	<p>Capturing students who are not in the Random Drug Testing Program.</p> <p>Provide activities and enforce healthy lifestyles – positive morals. Planned monthly activities and events</p> <p>Community Support</p>	<p>Funding</p> <p>AAMP Advisor</p> <p>School District</p> <p>Programming</p> <p>Events – Lack of Creativity (ensuring activities are fresh and new)</p>
<p>3.Integration of Community</p>	<p>Our CAC felt it was imperative to form a task force to</p>	<p>We will create a truly comprehensive task force</p>	<p>Gaps Analysis</p>

Prevention	address comprehensive issues. We need to integrate prevention programs within the community.	<p>including members from our CAC, City Council, PATCH, DFS, School District, Law Enforcement, to develop a gaps analysis, integration plan and identification of one project and sustainability plan.</p> <p>Project would be a comprehensive community wellness and prevention brochure, that addresses chemical, mental, physical and family health.</p> <p>Our CAC created “REACH” – Resources, Education and Advocacy for Community Health as our Uinta County Task Force.</p> <p>Ernie Johnson’s assistance, possibly inquire about another alcohol forum in Evanston.</p>	<p>Getting the word out</p> <p>Proving to community that our task force is worthwhile and truly comprehensive...if you were to go to one meeting a week, ours is the one!</p> <p>Funding for comprehensive brochure for all households in Uinta County</p> <p>Complete and accurate information for brochure</p>
4.Highly Effective Individual Programs	<p>Our CAC is aware of the impact All-Stars and All-Stars, Jr’s can have on our youth, so we have identified this evidence based strategy to implement in our schools.</p> <p>We are hoping to provide resources to initiate an evidence based parent and family program, such as <i>Creating Lasting Family Connections</i>, and/or <i>Strengthening Families</i>.</p>	<p>Implement program in 4th using the AAMP students designed to prevent and delay the onset of high-risk behaviors such as drug use, violence, and premature sexual activity. Creating positive ideals, building strong personal commitments, increasing positive parental attentiveness.</p> <p>Forming a partnership to identify and bridge a gap in our community.</p>	<p>Time in the classrooms</p> <p>Schedules with high school students and elementary schools</p> <p>Instructors</p> <p>Agency to facilitate the program, funding, time, resources</p>
5. Regional Networking & Community Training	The impact of the TIPS education our community would gain will help change community norms and comprehensive community wellness. The awareness of this training will bleed into all prevention aspects of	Educate key stakeholders to become knowledgeable regarding responsible beverage service. We would like to develop a comprehensive list of attendees who plans and implements events within the community to ensure that are	<p>Funding</p> <p>Time</p> <p>Involvement from key participants, especially with special events.</p>

	community wellness.	servers have had TIPS training. Community wide TIPS resources.	
<p>Did you request any type of technical assistance from WyPTAC or the Division for this meeting? If no, why not? If yes, what type did you request?</p> <p>Yes, we met with Mike and Rich several times via conference calls, as well as met with the state, Marilyn Patton, Keith Hotle, Tere Bragg, WyPTAC, and Rodney Wambeam to discuss a comprehensive pilot program with Uinta County.</p>		<p>Did you request WyPTAC or the Division provide direct assistance in facilitating this meeting? If no, why not?</p> <p>Yes, we met several times and had direct assistance and support during this meeting and following after.</p>	<p>Did you receive the TA requested?</p> <p>Absolutely, the WyPTAC Team has been great.</p>

Worksheet 5. Local Community Prevention Efforts

Local Prevention Initiatives other than the PF	Major Strategies	Critical Dates and Events	Local Contact	Potential Collaboration Y/ N
Federal Prevention Block Grant	<ul style="list-style-type: none"> • Combating drug, alcohol, and tobacco among high school students. • Provide an evidence based peer leadership program. • Changing community norms and attitudes that revolve around alcohol use. 	Red Ribbon Week October 23-31, Opening of the Evanston AAMP room, Fall, 2009	Alisha Richins	Y
Most of Us social norming campaign	Use their expertise and ideas regarding alcohol use and abuse.	On-going	Tera Lawlar	Y
The Line social marketing campaign	Promoting alcohol-free events, YOU!, EHS, EMS, DMS, liquor store windows (clings), EPD window decals, EHS scrolling marquee, radio, newspaper, posters, etc.	On-going	Tera Lawlar Suzanne Seppala	Y
Wyoming's First Lady's Initiative / Youth Initiatives (post-FACE activities)	Enhancing and supporting the EHS AAMP Room, providing alternatives for students and providing a positive environment for all students who pledge to be alcohol, drug and tobacco free.	First Lady's Visit to AAMP Room (Sept/Oct, 09)	Tera Lawlar Suzanne Seppala Tamra Petersen Alisha Richins	Y
Community Initiative to integrate prevention	The Community Initiative grant has collaborated continually with the SPF-SIG grant during the past year. We feel that youth who use substances are at a higher risk for dropping out and likewise youth who dropout are at higher risk for using substances, so the work of the substance abuse prevention grants is integral in our approach in dealing with the issue of dropping out. It was decided that the AAMP group, was an	On-going	Candi Odde	Y

	appropriate use of some of the community initiative funding. We know that low school attachment contributes to the risk of dropping out, so we feel that this “group” will help students (especially incoming freshmen) to feel more connected to their school and peers. Also through the peer mentoring program for the 4 th and 5 th graders, we feel that protective factors will be enhanced through the work the AAMP will do.			
Anti-Drug Programs	Meth Coalition – To combat meth use in Uinta County.	Monthly meetings	Leisa Reiter	Y
21 st Century Community Learning Centers Grant / School Prevention Programs	The 21st Century Community Learning Centers grant facilitates engaging and academically enriching opportunities for school-aged children during high-risk, out-of-school time, including after-school hours, weekends and summer months. By providing a variety of alternative activities that promote healthy lifestyles and interactions with positive role models, risk factors decrease and youth are more inclined to make better choices regarding the usage of alcohol, drugs and tobacco.	On-going	Tamra Petersen	Y
Law Enforcement Prevention Programs	Camp P.O.S.T.C.A.R.D Safe Kids	On-going	Jon Kirby Joannie Cornia Doug Matthews	Y
Suicide Prevention Programs	Suicide Prevention will be working to get the word out about their program through special events and health fairs. They will be providing resources and counseling to individuals contemplating suicide.	On-going	Marcy Rasmussen	Y
Wyoming Tobacco Prevention and Control Program	Wyoming Through With Chew, TFWC’s programs, Block Grant and SPF-SIG has started working together more cohesively this year to more effectively reach our communities. A couple of the	On-going	Suzanne Seppala Candi Odde	Y

	<p>projects that Wyoming Through With Chew is looking forward to collaborating during the next fiscal year are: utilizing the AAMP leaders to conduct a Tobacco Ad Teardown in a local store; educating the AAMP group on tobacco sampling at events/bars/mobile units in order to work towards possibly policy changes in our community in the future; and helping to get SBIRT implemented effectively in our community, especially at the hospital. These are just specific projects, but there will be opportunities and continued communication year round between these agencies.</p>			
Public Health Programs and Initiatives	Public Health has been providing a Wellness Program every Thursday afternoon.	On-going	Pat Arnold	Y
Juvenile Justice	WYDAC – Drug and Alcohol Court	Recovery Celebration- September 16 th	Grace Zolnosky Gina Sims	Y
DFS-Foster Care	DFS is constantly striving to help children to be safe and secure and to help families to be a cohesive, functioning unit.	On-going		Y
YAHA	To provide a place for at risk youth to be housed until a more permanent solution can be found.	On-going	Karen Fry	Y
PATCH	PATCH (Planned Approach to Community Health) brings together the Cancer Consortium, the Wyoming State Hospital, Evanston Regional Hospital, MRSI and the County Prevention Programs as well as key stakeholders to discuss health issues in the community.	Bi-Monthly meetings	Christy Etheridge	Y
YOU!	YOU! (Youth Opportunities Unlimited) is a group that provides a Youth Center for all Youth in Evanston after school, evenings and weekends. They also provide Character Counts Camp in the summer for elementary aged students.	On-going	Grace Zolnosky	Y

Worksheet 6 – Potential Local Partnerships and Collaborations

<p>AGENCY NAME/CONTACT: Federal Prevention Block Grant, Suzanne Seppala</p>	
<p>IDEAS FOR COLLABORATION: This grant will serve Uinta County which primarily encompasses Evanston, Lyman and Mountain View, with a few other small areas. This grant is partially focused on the organization of the Evanston AAMP room where we can address underage drinking, substance abuse and tobacco use. The Evanston AAMP youth coalition will be working together to establish a room at EHS where students will be rewarded for making healthy and smart choices. Alternatives, Peer Leadership and Community Norms and Attitudes are the strategies that we feel naturally tie into the SPF-SIG goals and objectives.</p>	
<p>Combating drug alcohol and tobacco use among high school students.</p>	<p>The random drug testing policy at Evanston High School is only mandatory for those involved in a sport or a school sanctioned activity such as band or drama club. With the Evanston AAMP program, many students will be added to the random drug testing policy that would not normally be included. Many programs in the county address drug, alcohol and tobacco use but they are not located in the high school where the students spend a majority of their time.</p>
<p>Provide an evidence based peer leadership program.</p>	<p>There is no program currently available where the high school students become peers and mentors to the elementary students during school hours and teach prevention curriculum.</p>
<p>Changing Community Norms and Attitudes that revolve around alcohol use.</p>	<p>There have been several campaigns that target underage drinking but the evidence is clear that parents need more information in order to prevent underage drinkers from obtaining alcohol from their own homes.</p>
<p>AGENCY NAME/CONTACT: Most of Us/ The Line – Diane Hipp and Suple Advertising</p>	
<p>IDEAS FOR COLLABORATION: We are always looking for fresh and new advertising for our social norms campaign. Both of the campaigns listed above have refreshing and creative ideas to help implement our programs in our community We have partnered with Suple and the “Where Do You Draw the Line” campaign during our Uinta County Fair, Graduation and throughout the year with constant advertising on the radio and newspaper. Our collaboration is key because it helps strengthen our “media blitzes” by providing the materials, ideas, etc. For example, during the Evanston High School graduation, with permission from the school district, we placed WDYDTL pamphlets on car windshields and chalk painted along the sidewalks. We had already scheduled to have a full page article on the front page of the newspaper to remind parents about Social Host Laws and providing alcohol to minors, requested the EHS Principal, David Bennett discuss the warmer weather and temptations of alcohol to the graduates, and increased our radio advertising to get the word out regarding underage drinking. With the collaboration from the above, we were able to make our efforts even more comprehensive.</p>	

<p>AGENCY NAME/CONTACT: Wyoming First Lady's Initiative, Leighann Manlove</p>
<p>IDEAS FOR COLLABORATION: We submit and share our monthly newsletters and feel that our emphasis regarding our youth groups tie in perfectly with the First Lady's initiative to combat underage drinking. Ideally, we plan to share our youth group's efforts with others in the state to create a comprehensive program. We currently submit paperwork to WYSAC for Rodney Wambeam to review and develop models for youth groups that are highly effective.</p>
<p>AGENCY NAME/CONTACT: Community Initiative Grant, Candi Odde</p>
<p>IDEAS FOR COLLABORATION: Our collaboration is with our AAMP Youth Group at Evanston High School and the goals of the CIG to reduce high school drop outs. Working together and combining our efforts, plans, events, activities, and meetings will help combine the work and hopefully minimize the number of drop outs and increase the number of AAMP members who have pledged to be drug, alcohol, and tobacco free.</p>
<p>AGENCY NAME/CONTACT: 21st Century Community Learning Centers Grant, Tamra Petersen</p>
<p>IDEAS FOR COLLABORATION: The SPF-SIG and 21st CCLC grant have ample opportunities for collaboration regarding youth issues and initiatives. The link between underage drinking and poor academic performance, lack of interest in school and other risky behaviors is certainly prevalent. After-school programs are a proven protective factor offering children a positive and productive activity during high-risk time, when experimentation and elicited activities are most likely to occur. Educating our youth on the negative aspects of substance use and abuse is practically non-existent during the regular school day and definitely a gap in our community. The All Stars and All Stars Junior programs would definitely provide elementary and middle school students the necessary information to make informed and responsible choices and provide a natural link to reinforce this information in extended day programs. Additionally, the AAMP project at the high school will be expanded to include after-school activities and is a great way to communicate and reach teenagers. Together, it is our vision that these grants will partner to offer alternatives, educate youth and collectively reduce underage drinking.</p>
<p>AGENCY NAME/CONTACT: Public Health, Pat Arnold</p>
<p>IDEAS FOR COLLABORATION: Working with public health makes sense as well as good time management. We would like to combine our efforts educating the public and provide resources, information and materials for those interested. We feel that our REACH Task Force will be a great vehicle to collaborate and combine efforts, as well as something that every household in Uinta County could use for a quick and easy</p>

resource guide.
AGENCY NAME/CONTACT: WYDAC, Grace Zolnosky, Gina Sims
IDEAS FOR COLLABORATION: We plan to develop individual programming, such as Strengthening Families Program and house them through the drug court, or the YOU! Youth Opportunities Unlimited Center. We already have a niche for families through this agency, so we hope to enhance and start a true program to encourage families to be a part of.
AGENCY NAME/CONTACT: DFS
IDEAS FOR COLLABORATION: Working with DFS and sharing education materials and resources regarding safe and healthy families.
AGENCY NAME/CONTACT: PATCH
IDEAS FOR COLLABORATION: PATCH is a great opportunity to share and update our community on our prevention efforts as well as learn what other agencies are doing in our community. Ideally we will combine the members of the PATCH, our key stakeholders and others in the community involved at monthly meetings (REACH) where we will all have the opportunity to collaborate and share our efforts.
AGENCY NAME/CONTACT: YOU! Youth Opportunities Unlimited, Grace Zolnosky
IDEAS FOR COLLABORATION: We have collaborated with the YOU! in the past and look forward to additional interactions and collaborative meetings and opportunities. We have asked the YOU! if they are interested in housing the family program for the community due to their connections with the Youth and Adult Drug Court, as well as the You! Center.
AGENCY NAME/CONTACT: Suicide Prevention, Marcy Rasmussen
IDEAS FOR COLLABORATION: Working with suicide prevention is a natural collaboration and partnership due to the fact that alcohol plays such a huge role in suicidal thoughts and tendencies. We will invite the Suicide task force to our REACH Task Force meeting and work towards a goal of a healthy and safe community.
AGENCY NAME/CONTACT: 21 st Century Learning Grant, Tamra Petersen
IDEAS FOR COLLABORATION:
AGENCY NAME/CONTACT: Evanston Police Department / Lyman Sheriff's Department, Captain Jon Kirby, Joannie Cornia,

Doug Matthews, and Tom Clark

IDEAS FOR COLLABORATION:

We are continually working with our law enforcement and feel that this is a huge reason for our success in Uinta County. Our law enforcement has focused their efforts to underage drinking and the misuse and abuse of alcohol. We are continually trying to find new and improved methods of typical patrolling, as well as provide new and up to date technology and materials to allow them to perform more efficiently and accurately.

AGENCY NAME/CONTACT:

Wyoming Tobacco/Through With Chew, Candi Odde

IDEAS FOR COLLABORATION:

Collaborating with Candi with her tobacco prevention efforts will be similar to our efforts in the past. She has asked us to help with her 'sampling ordinance' and other similar policies/laws that need adjustment. She would like to use our AAMP Youth to educate the public, as well as the city council (governing body) concerning this ordinance.

Worksheet 7. Steps to Accomplish PF Strategies

Strategy: 1 Law Enforcement (Policy Change, Social Host Laws, Party Patrol, Compliance Checks, Enforcement of policies/education, curfew/noise ordinances, police recognition)		
Action Steps	Day/Month/Year of Completion	Responsible Party Which target strategy
List of key leaders to support and develop strategy	October, 2009	Tera Lawlar, Tamra Petersen, Suzanne Seppala Alcohol Permit Application Process
Research and understanding of current alcohol permit application process	October, 2009	Tera Lawlar, Tamra Petersen, Suzanne Seppala Alcohol Permit Application Process
Set-up listserv for coalition, secure calendar and define roles and responsibilities	October, 2009	Tera Lawlar, Tamra Petersen, Suzanne Seppala Law Enforcement
Discussion of party patrol, when and where the patrol will occur. Known party houses, bars, parking lots, summer, weekends, etc.	November, 2009	Tera Lawlar, Tamra Petersen, Suzanne Seppala Party Patrol
Meet with EPD regarding current laws and what the law enforcement enforces, review and understanding of laws	November, 2009	Tera Lawlar, Tamra Petersen, Suzanne Seppala Social Host Laws
Meet with EPD – discuss their “ideal” alcohol permit application process	November, 2009	Tera Lawlar, Tamra Petersen, Suzanne Seppala Alcohol Permit Application Process
Media awareness, public awareness discussions of how to inform the public of policies and enforcement practices	November/December, 2009	Tera Lawlar, Tamra Petersen, Suzanne Seppala Enforcement of Policies/Education
Meet with law enforcement about curfew and noise ordinances and the correlation between S.H.L. and P.P.	November/December, 2009	Tera Lawlar, Tamra Petersen, Suzanne Seppala Enforcement of Policies/Education
Media awareness of compliance checks and the results of those checks – newspaper	Monthly beginning November/December, 2009	Tera Lawlar, Tamra Petersen, Suzanne Seppala Compliance Checks
Monthly recognition of law enforcement	Monthly beginning November/December, 2009	

Start educating city council, choreography for city council meeting	December, 2009	Tera Lawlar, Tamra Petersen, Suzanne Seppala Alcohol Permit Application Process
Meet with Evanston City Council and Mayor to discuss the needs and desires of the community as well as the EPD	December, 2009	Tera Lawlar, Tamra Petersen, Suzanne Seppala Alcohol Permit Application Process
Media component of Social Host Laws, what to advertise, what to educate, discussion of information	January, 2010	Tera Lawlar, Tamra Petersen, Suzanne Seppala Social Host Laws
Meet with EPD involving incentives for those who are abiding laws and acting responsibly, providing alternatives (bowling passes, etc.)	January, 2010	Tera Lawlar, Tamra Petersen, Suzanne Seppala Party Patrol
Creation of Radio Ads and newspaper ads including punishment/consequences of providing alcohol to minors	January, 2010	Tera Lawlar, Tamra Petersen, Suzanne Seppala Social Host Laws
Draft the new application process and review with key leaders for approval	January, 2010	Tera Lawlar, Tamra Petersen, Suzanne Seppala Alcohol Permit Application Process
Submit comprehensive application plan with council, Discuss public hearing	February, 2010	Tera Lawlar, Tamra Petersen, Suzanne Seppala Alcohol Permit Application Process
First Reading for process/application alcohol permit	March, 2010	Tera Lawlar, Tamra Petersen, Suzanne Seppala Alcohol Permit Application Process
Second Reading for process/application alcohol permit	April, 2010	Tera Lawlar, Tamra Petersen, Suzanne Seppala Alcohol Permit Application Process
Third and Final Reading for process/application alcohol permit	May, 2010	Tera Lawlar, Tamra Petersen, Suzanne Seppala Alcohol Permit Application Process

Involve media / educating the public regarding the new application process	May, 2010	Tera Lawlar, Tamra Petersen, Suzanne Seppala Alcohol Permit Application Process
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Strategy: 2 Alcohol Restrictions		
Action Steps	Day/Month/Year of Completion	Responsible Party
Train the TIPS Trainer for our program, travel, training	October/November, 2009	Tera Lawlar, Tamra Petersen, Suzanne Seppala Alcohol Restrictions
Review past alcohol permits and visit those event planners regarding restrictions at future events	November, 2009	Tera Lawlar, Tamra Petersen, Suzanne Seppala Alcohol Restrictions
Create list of events to impose alcohol restrictions	November, 2009	Tera Lawlar, Tamra Petersen, Suzanne Seppala Alcohol Restrictions
Research regarding appropriate wrist bracelets, size of cups, ID Scanners, signage, etc. for proper and convenience of restrictions at events	November, 2009	Tera Lawlar, Tamra Petersen, Suzanne Seppala Alcohol Restrictions
Visitations to liquor establishments regarding ID Scanners	December, 2009	Tera Lawlar, Tamra Petersen, Suzanne Seppala Alcohol Restrictions
Media involvement - TIPS	December, 2009	
Mandatory TIPS Training, Incentives, discussion of who, when, where, etc.	December/January, 2009	Tera Lawlar, Tamra Petersen, Suzanne Seppala Alcohol Restrictions
Continual exposure of community members for TIPS Training	March, 2009	Tera Lawlar, Tamra Petersen, Suzanne Seppala Alcohol Restrictions

Strategy: 3 Youth Projects		
Action Steps	Day/Month/Year of Completion	Responsible Party
Texting Hotline Contest in Schools – posters, ads	October 1, 09 October 15, 09 October 22, 09	Tera Lawlar, Tamra Petersen, Suzanne Seppala Youth Projects
Discussion and calendar of Youth Events and activities	November, 2009	Tera Lawlar, Tamra Petersen, Suzanne Seppala Youth Projects
Event planning for youth groups	November/December, 2009	Tera Lawlar, Tamra Petersen, Suzanne Seppala Youth Projects
Meet with UCSD#1 Random Drug Testing Task Force to discuss the implementation of R.D.T. in the middle schools	December, 2009	Tera Lawlar, Tamra Petersen, Suzanne Seppala Youth Projects
Discussion of media in the hands of youth and parents, ie, school handbooks, paperwork, mailers, etc	December, 2009	Tera Lawlar, Tamra Petersen, Suzanne Seppala Youth Projects

MAKE ADDITIONAL COPIES OF THIS WORKSHEET FOR EACH STRATEGY

Worksheet 8. Meeting Report – Workplan and Calendar Meeting

Date of CAC Workplan Meeting July 13, 2009	Place of Meeting Suzanne's – Evanston, WY	Length of Meeting 1:00-4:45pm 3hrs, 45min	No. CAC Members Attending 6
Names of CAC Members Attending: Tamra Petersen, Suzanne Seppala, Tera Lawlar, Jon Kirby, Candi Odde, Mike Williams			
What Challenges and/or Problems Did Coalition Members Experience in Completing the Workplan? The workplan at times was overwhelming and cumbersome. We are very thrilled to have been asked to participate in the comprehensive prevention pilot program for the state and we would like to encompass all causal areas and include as many strategies as we feel we can handle. We are interested in covering community health, which involves, mental health, physical health, family health and chemical health in our plan and realize that will require partnerships from many realms in the community.			
How Did the Coalition Members Decide to Address Those Challenges? We knew we had to break it down into pieces that were manageable and then combine once we were able to determine the components needed for each piece to be successful. We discussed the overall plan and vision at great depth to ensure we stayed on target.			
Did Any of the Strategies Decided at the First Meeting Change During the Workplan Process? (If Yes, How Did They Change and Why?) It has been an on-going project so we have chosen to continually add strategies to our overall plan to become a more integrated comprehensive plan. The decision to add components was due to the fact that we want to encompass as many prevention practices as possible.			
Please provide any final comments regarding the strategic planning process with your CAC: At completion of our workbook, we feel that we have accepted a lot of responsibility however, we know that to complete the tasks successfully, our efforts will naturally “bleed” into the other areas of prevention that will enhance our prevention efforts as a whole, making our community a healthier, safer place to live.			
Did you request any type of technical assistance from WyPTAC or the Division for this meeting? If no, why not? If yes, what type did you request? Yes, we consulted with Mike and Rich via conference calls repeatedly.	Did you request WyPTAC or the Division provide direct assistance in facilitating this meeting? If no, why not? Yes, conference calls, emails, and phone conversations.	Did you receive the TA requested? Yes	

Worksheet 9. Prevention Framework Budget for October 2009 thru September 2010

Uinta County Budget With Narrative - FY 2009-10 SPF SIG BUDGET

PRIMARY PLAN

COST DESCRIPTION	STRATEGY 1 Criminal Justice – Law Enforcement- Judicial	STRATEGY 2 Alcohol Restrictions, TIPS	STRATEGY 3 Youth Projects	TOTAL BUDGET
PERSONAL SERVICES				
Salaries & Wages	18,666.00	18,667.00	18,667.00	56,000.00
Tamra Petersen, Assistant	4,000.00	4,000.00	4,000.00	12,000.00
Suzanne Seppala, Assistant	4,000.00	4,000.00	4,000.00	12,000.00
SUPPORTING SERVICES				
Internet (\$60 x 12)	240.00	240.00	240.00	720.00
Telephone (\$37.50 x12)	150.00	150.00	150.00	450.00
TRAVEL/TRAINING/MEETINGS				
Travel In-State (state-wide, youth, TIPS)	1,925.00		500.00	2,425.00
Travel Out-of-State		2,700.00		2,700.00
Training Costs	2,250.00	500.00	3,500.00	6,250.00
Miscellaneous Meeting Exp.	533.00	533.00	534.00	1,600.00
SUPPLIES				
Consumable Supplies (Drug Testing Units)	600.00	600.00	750.00	1,950.00
Commercial Printing/Signage	3,750.00			3,750.00
Postage	400.00			400.00
ADVERTISING/MEDIA COSTS	11,200.00	1,500.00		12,700.00
CONTRACTUAL SERVICES (please describe)				
1.Law Enforcement	3,000.00			3,000.00
2. Alcohol Restrictions (Cups, bracelets, alternatives)		5,000.00		5,000.00
3. Youth Projects			9,500.00	9,500.00
SUB TOTAL	50,714.00	37,890.00	41,691.15	130,445.00
OTHER COSTS (specify)				
A. Fiscal Agent - BOCES (8%)	3,748.53	3,748.53	3,748.53	10,435.76
B. Audit Fee	166.67	166.67	166.66	500.00
TOTAL	54,629.20	41,805.20	45,606.34	142,040.74

UINTA COUNTY CAC – BUDGET JUSTIFICATION AND NARRATIVE

Budget Justification

A. PERSONAL SERVICES

Role	Name	Ann. Salary	Fringe Benefits	Level of Effort	Annual Cost
Prevention Framework Manager, Grant Coordinator	Tera Lawlar	\$56,000.00	0	100%	\$56,000.00
SPF-SIG Assistant	Suzanne Seppala	\$12,000.00	0	25%	\$12,000.00
SPF-SIG Assistant	Tamra Petersen	\$12,000.00	0	25%	\$12,000.00

Justification: The PF Manager has day-to-day responsibility for project implementation and coordination, working closely with the Uinta County CAC, as well as with WyPTAC, WYSAC and the Mental Health and Substance Abuse Services Division to carry out the implementation plan submitted for federal FY 2009-10. Tera Lawlar holds a BS in Environmental Engineering and a BS in Geography, as well as a secondary education teaching certificate. She has been the PF Manager for almost three years and has worked in the field of prevention and education for a total of eleven years. Salary is based on 1.00 FTE. Tera Lawlar will not receive any fringe benefits, and is solely responsible for her taxes, health insurance, retirements, etc. Suzanne Seppala and Tamra Petersen will be assistants for the SPF-SIG grant where their duties will be to ensure that the five special projects are conducted successfully, as well as assist with the comprehensive pilot program for the Wyoming Department of Health. Together, the three preventionists will work on a comprehensive plan for community health, focusing on chemical health, physical health, family health, and mental health.

REQUEST FOR PERSONAL SERVICES: \$80,000.00

B. SUPPORTING SERVICES

Type	Rate	Cost
Internet	\$60/month	\$720.00
Cellular Telephone	\$37.50/month	\$450.00

Justification: The PF Manager will be compensated for cellular service, as well as internet access service which is necessary to perform the essential duties of the job.

REQUEST FOR SUPPORTING SERVICES: \$1,170.00

C. TRAVEL/TRAINING/MEETINGS

Purpose of Travel	Location	Item	Rate	Cost
Travel In-State Travel for PF Manager to attend required trainings , 3 one-day training events, and meetings to	In-state	Mileage, M&IE, lodging	Prevailing Federal	\$1,925.00

support the CAC's Primary Plan				
Travel In-State PF Manager and youth for empowerment trainings and project implementation – Youth opportunities in the Valley	In-state	Mileage, M&IE, lodging	Prevailing Federal	\$500.00
Travel Out-of-State PF Manager and/or CAC Member travel to approved national prevention conference	Out-of-State	Mileage, M&IE, lodging ; standard airfare	Prevailing Federal for Mileage and M&IE; actual out-of-pocket costs for lodging, airfare and training fees.	\$2,000.00
Training Costs Training costs to contract with Ernie Johnson or similar to travel to Uinta County and present training on Environmental Change in Criminal Justice. Training would include luncheon for governing body and key stakeholders.	In-State (CAC)	Speaker's Fee; Mileage, M&IE, lodging ; standard airfare Food, beverages, venue costs	Prevailing Federal for Mileage and M&IE; actual out-of-pocket costs for lodging and airfare	\$2,250.00
Training Costs Costs to train youth on prevention and empowerment; CAC will arrange for an expert in the field to meet with youth and conduct training	In-State (CAC)	Speaker's Fees; Mileage, M&IE, lodging; standard airfare, food & bev.	Prevailing Federal for Mileage and M&IE; actual out-of-pocket costs for lodging and airfare	\$3500.00
Meetings REACH Special Project (PS3) Meeting expenses estimated costs for food and venue for six meetings of REACH and the community to implement Primary Plan, Special Projects. Participation will include over 60 community partners. We plan to have our kickoff meeting larger than the remaining five per year.	In-State (REACH)	Food, beverages, venue costs	Actual	\$3700.00
Training Costs TIPS - Train the Trainer Special Projects (PP2) \$500.00 for the training and \$700.00 for the lodging, travel and meals.	Out-of-State	Mileage, M&IE, lodging ; standard airfare	Prevailing Federal for Mileage and M&IE; actual out-of-pocket costs for lodging, airfare and training fees.	\$1200.00
Training Costs TIPS key individuals in community to receive training – Educating Key Stakeholders, governing body, awareness.	In-State (CAC)	Speaker's Fee; Mileage, M&IE, lodging ; standard airfare Food, beverages,	Prevailing Federal for Mileage and M&IE; actual out-of-pocket costs for lodging and airfare	\$1500.00

Speaker fees \$1500, incentives for public 60 @ \$20=\$1200, occurring twice including Evanston and valley residents (Mike Moser) to educate (SP5).		venue costs, incentives for public to attend for training		\$3600.00
AAMP Routine Meetings – Facilitate youth led AAMP Board Meetings – Events, activities, enrollment and peer leadership 12 meetings x \$100.00 = \$1200 (SP2)	In-State (CAC)	Food, beverages,	Actual	\$1,200.00
Training Costs Individual Programs – All Stars Jrs. 4 th grade – 3 trainers @ \$300.00/trainer	In-State (CAC)		Actual	\$900.00
Miscellaneous meeting expenses estimated costs for food and venue for twelve monthly meetings of CAC (PP)(12 x \$50=600) and special committee meetings and task force meetings as needed to implement Primary Plan (4 x \$150=600), plus fee for location (4 x \$100=\$400) (Partnering with Crime Stoppers)	In-State (CAC)	Food, beverages, venue costs	Actual	\$1,600.00
			TOTAL	\$21,775.00

Justification:

- Travel In-state is requested for PF Manager to attend an estimated 3 one-day training/conferences (\$150.00 per training), the required yearly training \$500.00), mileage for travel between the three main communities served by the (estimating approximately 1500 miles @ .55/mi with a total allowance of \$825.00), and an allowance for any unexpected meetings that may come up (\$150.00).
- Travel In-state is requested for the PF Manager or other designated youth leader to facilitate the attendance of youth coalition members to attend a youth empowerment training or visiting similar schools (Lyman High School, Mountain View High, Star Valley High School) to share and collaborate regarding youth groups in school, and the share information compiled by Rodney Wambeam (WYSAC) and the Wyoming First Lady’s Initiative.
- Travel Out-of-state is requested for the PF Manager or CAC Member to attend one approved national prevention conference (estimated at \$2,000.00 based on expenditures from previous years).
- AAMP routine meetings – Training Costs are to facilitate youth led AAMP Board Meetings to discuss events, activities, enrollment, expansion and the peer leadership component. 12 Meetings at \$100.00 = \$1200.00, for food and activities.

- Training Costs to facilitate a community-wide alcohol forum with a speaker (ie Ernie Johnson), speaker's fee, travel expenses, meals, etc. We will partner with our Police Department and focus on key causal areas. This training will help educate law enforcement of the need for prevention and environmental change and supports the CAC Criminal Justice strategy, as well as educate our key stakeholders and governing body of the issues regarding alcohol and what they can do to help our SPF-SIG mission in our community. This training/forum would include participation from our governing body as well as our key stakeholders for a luncheon.
- TIPS, Train the Trainer Training. We plan to send one member of our CAC to out-of-state training which is \$500.00. Also included in fees is travel, meals, and lodging for \$700.00.

TIPS Server and Public Education. TIPS would train key stakeholders, governing body members, etc. taught by Liquor Association, Mike Moser, or similar. We would like to provide incentives for public to join and take the four hours to be trained. Excellent opportunity to inform the public. This is Special Project #5 with community integration and education costs. Training Costs to address (SP5) and community integration and education and training. TIPS key individuals in community to receive training – Educating Key Stakeholders, governing body, awareness. Speaker fees \$1500, incentives for public 60 @ \$20=\$1200 x 3 = \$3600, occurring three times including Evanston and valley residents (Mike Moser) to educate (SP5), remaining \$400 for advertising, postage and invitations for training. \$400 budgeted for postage, printing, and media.

- Uinta County REACH - Resources, Education and Advocacy for Community Health Task Force – Special Project Meetings – We will plan six meetings a year for the first year to collaborate and share the prevention efforts from a variety of agencies working together to create a comprehensive community plan. We plan to invite over 60 people to the REACH meetings where we will provide lunch and a venue to meet. We will have a larger meeting for our initial for \$1100 (\$1,000 for food and \$200 venue, for the remaining five meetings at \$500.00/meeting).
- Monthly CAC Meetings, (12 x \$50 = \$600), Special Committee meetings (4 x \$150 = \$600) where we invite the governing body and location fees (4 x \$100 = \$400) = \$1600
- Training for Individual programming (All-Stars with 3 trainers at \$300 = \$900). We plan to be trained via Internet so travel is not necessary.
- Training Costs are requested under the Youth Empowerment special projects to arrange for an expert in the field to meet with youth and conduct training on environmental strategies and youth empowerment. Youth Empowerment and Training with a speaker to conduct youth leadership qualities, ie Mariah's Challenge. Trainers fee and travel, lodging and meals. We hope to incorporate this speaker to an assembly format at all three Uinta County high schools. (\$3500)
- Youth monthly AAMP Meetings/Events, and Activities. We would like to have one huge get-together a month during the school year (9 x \$500=\$4500) and meet twice a month

during the summer months (6 x \$500=\$3000).

Funding for meeting costs is requested for the Primary Plan and Special Projects and has been requested and allocated according to frequency and number of meetings (see above).

REQUEST FOR TRAVEL/TRAININGS/MEETINGS: 21,775.00

D. SUPPLIES

Item	Rate	Cost
Consumable Supplies for Primary Plan (ink)	Averaged at \$100/month	\$1,200.00
(PP1) STOP signage (12 x \$250)=\$3,000 for every liquor establishment – commercial printing	Actual Cost for Program Implementation	\$3,000.00
(PP1)Direct mailers to 800 students/families x \$400 postage and \$750 for printing	Actual Cost for Program Implementation	\$1,150.00
(SP1) Social Host Laws Printing – “Those Who Host, Lose The Most” – commercial printing	Actual Cost for Program Implementation	\$2,000.00
(SP2) Youth Programming – Postage and Printing for AAMP – commercial printing	Actual Cost for Program Implementation	\$1,700.00
REACH Brochure – (SP3) Community Wide Resource Guide – Full Color pamphlet/brochure \$5,200.00 Full-Color Community Resource Guide/ Brochure. \$3,300 postage for every household in UC, Letterhead/folders/logo, design, webpage, \$1,800.	Actual Cost for Program Implementation	\$11,000.00
	TOTAL	20,050.00

Justification: Consumable office supplies, copies, printer ink and postage are needed for general operation of the Primary Plan and are allocated at a monthly rate based on usage rates from previous grant years. We are estimating \$100/mo = \$1200 for supplies. We are budgeting printing costs, STOP signage for each liquor establishment (12 x \$250 = \$3,000) direct mailings for every parent of high school students (800 students) \$750 for printing and \$400 for postage. In addition, we are going to have the ad campaign “Those Who Host, Lose the Most” commercial printing (SP1), youth programming (SP2) postage and printing for AAMP commercial printing. REACH brochure (SP3) Community Resource Guide, full color pamphlet/brochure \$5,200.00. Letterhead/folders/logo/design and webpage. The Primary Plan and both Special Projects will be required to raise awareness through distribution of professionally published materials, including

brochures, pamphlets, flyers and posters. Estimated costs for commercial printing needed to prepare such materials as set forth above are broken down categorically in the budget. Estimates were based on prevailing local costs in preceding grant years for projects of comparable scope.

REQUEST FOR SUPPLIES/PRINTING/POSTAGE: \$20,050.00

E. ADVERTISING AND MEDIA COSTS

Item	Rate	Cost
Primary Plan	Actual Cost for Paid Media	12,700.00
Special Project – Individual Program	Actual Cost for Paid Media	9,000.00
	TOTAL	21,700.00

Justification: We will continue to use the Montana Most of Us community norming campaign to directly support and promote the CAC’s prevention efforts as well as utilize the materials provided from Sukle. Additional paid media will be used to publicly support all three primary plan strategies, as well as many of our special projects. We will spend on advertising our policy changes we hope to achieve, social host laws, compliance checks and the successes of those checks, enforcement of policies and ordinances as well as law enforcement recognition programs in Evanston as well as the valley. In addition, we plan to have a poster creation contest with our school aged students through the schools promoting the texting hotline, and print and advertise the winning poster designs. We will also advertise alcohol-free events to the media, our youth events, and other primary plan and special projects that need additional media and advertising.

Strategy 1 – Primary Plan Advertising to focus on Compliance Checks results, educating the public regarding social host laws, policy changes and focuses of the CAC, enforcement of policies/education as well as the opportunity to recognize police officers who are making a difference with underage drinking.

Media (Radio) \$300/mo x 12 = \$3600 Radio

Media (Newspaper) \$300/mo x 12 = \$3600 Newspaper

Compliance Checks – ½ page ads for 12 consecutive months x \$800 = \$4000

Total Strategy 1 Media = \$11,200.00

Strategy 2 – Primary Plan Advertising on media to advertise alcohol-free events, and “Family Friendly” Events, such as Cinco de Mayo events. \$1,500.00

Total Strategy 2 Media = \$1,500.00

Special Project 1 – Community Hotline, media for poster contests and publishing winning design, Advertising in Evanston, Mountain View and Lyman \$3,000.00

Total Special Project 1 Media = \$3,000.00

Special Project 3 – REACH Prevention Corner, utilizing the newspaper to advertise and share prevention public events from the entire community. Publish once a month (12) x \$500.00 for a ¼ ad. = \$6,000.00

Total Special Project 3 Media = \$6,000.00

REQUEST FOR ADVERTISING AND MEDIA COSTS: \$21,700.00

F. EQUIPMENT RENTAL

No costs for Equipment are budgeted.

REQUEST FOR EQUIPMENT: \$0.00

G. CONTRACTUAL COSTS

Name	Service	Rate	Period	Cost
Youth Programming (SP2)	Provide funding for events, activities every month during school year, two during summer months. Food, beverages and activities for youth (AAMP members)	Food, Beverages, activities and events (for up to 800 members)	FY 2009-2010	\$7500.00
Youth Programming (SP2)	Youth AAMP Advisor, Open before school, after school and during lunches	180 days x 3.5 hours x \$15.00 = \$9,600	FY 2009-2010	\$9,600.00
Youth Projects (PP3)	Provide ETG Testing kits for UCSD#1 – 72 hr testers		FY 2009-2010	\$750.00
Youth Projects (PP3)	Handbooks, events, such as Parent Teacher Conference/Back to School nights mailers, social norming, “This Place” video with equipment – Educate parents at youth events		FY 2009-2010	\$4,500.00
Youth Projects (PP3)	Random Drug Testing in Middle Schools – School District Policy Change	\$2,500 per middle school	FY 2009-2010	\$5,000.00
Law Enforcement (SP1)	CC – (OT for officer \$100 + 2 students at \$200/sting)	CC - \$300 x 12 = \$3600	FY 2009-10	3,600.00
Law Enforcement (SP1)	Provide funding for additional law enforcement support for compliance checks, enhanced DUI and MIP enforcement; and party patrols, as part of Primary Plan – Overtime,	240 additional hours at \$25/hour (avg. est.) = \$6,000	FY 2009-10	\$6,000.00
Law	Recognition of Officers	Recognition	FY 2009-2010	\$3,000.00

Enforcement (PP1)		12/\$100 = \$1200 Evanston, \$1200 Valley, newspaper \$50/12 = \$3,000.00		
Community Hotline (SP1)	Hotline will include a partnership with UCSD#1 having students create posters, rewards for winning designs, and publication in newspaper - advertising to our target users	Rewards for winning texting poster per grade 8 x \$50 = \$400 Radio Ads, Texting Rewards with Crime Stoppers (5 x \$250) = \$1250, Cell Phone Usage 12 x \$50 = \$600)	FY 2009-2010	\$2250.00
ID Scanners (SP1) for accurate and efficient law enforcement	10 units at \$750.00/unit	\$7,500.00	FY 2009-2010	\$7,500.00
Individual Programming (SP4) – All Stars,	Individual Programming (SP4) – All Stars, 4 th graders at UCSD#1 – 12 classes, deluxe teacher manuals and kits at \$250.00 each = \$3,000.00 Basic Student sets for booster 25, 300 x 10 = \$3,000.00 AAMP Students training/stipend for facilitating/instructing.		FY 2009-2010	\$9,000.00
Individual Programming (SP4) – (SFP)	Strengthening Families 14 week, 2 hour sessions – overall program expenses with family activities and events \$5,000.00 – Three times a year		FY 2009-2010	\$9,000.00
Alcohol Restrictions	Cups for fairs, mud races, demolition derby,		FY 2009-2010	\$5,000.00

(PP2)	rodeo – (\$1,500),bracelets (\$1,500) alternatives(2,000)			
Fiscal Agent	Audit Fee	Flat Fee of \$500.00	FY 2009-2010	\$500.00
Fiscal Agent	Indirect costs of fiscal agent providing org. support.	@ 8%	FY 2009-2010	\$10,435.76

Justification: As part of our primary plan, we propose to provide law enforcement with funding needed to implement or expand several environmental strategies including increased compliance checks, enhanced DUI and MIP enforcement; and creation of party patrols. We plan to enhance all primary and special projects. Youth programming (SP2) to provide funding for events, activities every month of the school year, and two during summer months. Food, beverages and activities for AAMP and other to-be AAMP members to gain more pledges. Youth programming for our (SP2) includes our AAMP Advisor at 180 days x 3.5 hours x \$15.00/hr = \$9,600.00. The hours of operation for the AAMP Room are before and after school, and during both lunches. Advisor will become a trained advisor, one who will assist with other key components of the SPF-SIG Grant. Youth Projects (PP3) include purchasing ETG Testing kits which can detect alcohol usage for 48-72 hours after consumption, this will assist with the random drug testing policy. In addition to Primary Plan, strategy 3 (PP3), we are going to purchase the student handbooks or similar, and plan to be present at events such as Parent/Teacher Conferences, Back to School Nights to inform parents of Social Host Laws and the correlation between youth and the consequences of providing alcohol to you. We will have a TV/VCR with a video of parents discussing what they thought was the right thing to do, however, after jail time and a monetary fine, they learned their lesson. Youth Projects (PP3) we will create policy change within the UCSD#1 middle schools, (both DMS and EMS) and initiate the random drug testing policy for activity students. Law Enforcement (SP1) for compliance checks conducted once a month for 12 months, paying for the overtime of the officer, the stipends to the youth (2 students at a time) \$300 x 12 = \$3600. Law Enforcement (SP1) providing funding for additional law enforcement support, enhanced DUI and MIP enforcement and party patrols overtime pay for officers. Also in our Primary Plan – Strategy 1, we would like to initiate a program to recognize officers who make a difference with underage drinking and binge drinking. We will recognize officers in both Evanston and the valley every month for one year, (12 x \$100 = \$1200 for each Evanston and Valley officers, newspaper \$50 x 12 = \$600). Our community hotline will include the rewards for the tips via Crime Stoppers partnership, as well as a media campaign that focuses on the elementary and middle school students to “do” our advertising. We will have a poster contest which each class will work on. The students will be encouraged to take the project home, share with parents and as they are designing a new poster to advertise the texting hotline, the students are advertising to their families, etc. We will have a winning design by grade level and the grand prize will then be made into posters to distribute throughout the community. In addition to the creative component to the hotline, we will need to pay the cell phone services monthly (12 x \$50 = \$600). After bringing our law enforcement and members of our CAC to the Rick Younger presentation in Rock Springs in June, 2009 we learned that there is more we can do in regards to alcohol restrictions and enforcement at events with alcohol. One key that Younger insisted was the use of ID Scanners. We are purchasing ten units (SP1) for accurate and efficient law enforcement and establishments. We will rent out the equipment to those who are hosting a special event, house them at the police station where eventually our hope is where they will go to obtain their alcohol permit. Special Project 4 is regarding individual programs in which we are going to focus on All-

Stars 4th grade. We will have 12 classes and 300 students, (12 x \$250 = \$3,000.00 and 300 x 10 = \$3,000.00). We will also involve our AAMP members to become trained and qualified to share the information with the 4th graders in conjunction with the UCSD#1 school approved standards (Health). Our CAC has also determined that a major gap in our community is family health and the focus on the families of Uinta County. We have partnered with WYDAC (Drug and Alcohol Court) and YOU! (Youth Opportunities Unlimited) who have agreed to facilitate the Strengthening Families (SFP) (SP4) for 14 weeks, 2 hour sessions. We are hoping this program can run three times a year. The funding will pay for program expenses as well as family activities and events that accompany the program. We will create a database of the number of families involved, the activities and the success of this program. For our (PP2) Alcohol Restriction Strategy, we are going to purchase cups, bracelets, and have alternatives for the fairs, rodeos, demolition derby, and mud races to have as incentives for those who use TIPS trained servers. Our Fiscal Agent is Uinta Education – BOCES and will receive 8%, (\$10,435.76), as well as an audit flat fee of \$500.00.

REQUEST FOR CONTRACTUAL COSTS: \$83,635.76

SUBTOTAL OF REQUESTED FUNDS: \$219,195.00

TA SERVICES @ 10%

EVALUATION SERVICES @ 5%

REQUEST FOR TA & EVALUATION SERVICES: \$32,879.25

TOTAL REQUESTED FUNDS: \$252,074.75